

**Guideline on
Establishment of Mini Poultry Feed Mill
Under "Poultry Development" a Sub Scheme of
Prani Sampad Samrudhhi Yojana(PSSY)
during the year 2025-26
Project cost: - Rs. 60.00 Lakh
(Period 2025-26)**

**Directorate of Animal Husbandry & Veterinary Services,
Odisha, Cuttack
Establishment of Mini Poultry Feed Mill
Under State plan during the year 2025-26**

BACKGROUND

Odisha ranks 12th in Chicken meat production in the country with a total production of 136 TMT per annum. There are about 30000 broiler farms with capacity ranging from one thousand to one lakh, making the state self-sufficient in broiler meat production. The demand for taking up broiler farming as a viable income generating activity is becoming popular due to quick returns and shorter generation cycle. Currently, under the state plan scheme establishment of broiler units with 500 and 2000 bird capacity are being taken up throughout the state both on individual and SHG mode. The production of a broiler unit depends largely on the quality – balanced feed for all categories of birds under intensive system of rearing. The demand for quality poultry feed is huge at the local level as the cost of feed contributes 70 to 75% of total production cost. Hence, to minimize the production cost, to provide balanced complete feed and to make the poultry units economic, establishment of feed mills are ultimate options, so that feed can be easily accessible at the farmers level in rural condition.

A Mini Poultry feed mill is a small manufacturing plant having production facility to prepare starters mash, grower mash, finisher mash, layer mash and to supply food products for chicken, geese, ducks and some of the domestic birds. It includes all the feed manufacturing processes or combination of processes used to produce and improve the quality of feed. The processing is usually divided into following steps: receiving and cleaning of raw materials, crushing of raw materials, batching, mixing, pelleting and packaging. The diameter of the final feed pellets can be 2 to 8 mm. After processing the feed become more digestible, palatable and helpful to increase the productivity of birds.

1. AIM:

This scheme aims to support establishment of 314 nos. of mini poultry feed mill for FY 2025-26.

2. OBJECTIVES:

- To establish portable mini poultry feed mills of capacity 50 Kg per hour at individual level.

- To address the problem of getting quality poultry feed at a cheaper price in rural level for establishing small poultry units.
- To provide income generating opportunity in rural area.
- To encourage farmers and unemployed youth of rural areas in to income generation through establishment of mini poultry feed mill units.

3. **TARGET BENEFICIARIES:**

It is planned to cover 314 beneficiaries.

Subsidy Outlay if not opted for shed-

Unit cost: Rs 2.80 Lakh

Subsidy	Rs in Lakhs per unit	1 st installment subsidy (40% of the eligible amount)	2 nd installment subsidy (60% of the eligible subsidy)
		After construction of building	After installation of plant and machinery in the poultry feed mill unit
Subsidy to SC, ST, women, Transgender & PWD (min. 40% disability) category @60% of the unit cost	Rs 1.68	Rs 67,200	Rs 1,00,800
Subsidy to General male @50% of the unit cost	Rs 1.4	Rs 56,000	Rs 84,000

Subsidy outlay if opted for shed-

Recurring cost- Rs. 2.05 lakh

Subsidy	Recurring cost in Lakhs per unit	Single installment subsidy
		After installation of plant and machinery in the poultry feed mill unit
Subsidy to SC, ST, women, Transgender & PWD (min. 40% disability) individuals @60% of the recurring cost	Rs 2.05 Lakh	Rs 1.23 Lakh
Subsidy to General male @50% of the recurring cost	Rs. 2.05 lakh	Rs. 1.025 lakh

NB- To ensure transparency, beneficiaries must make online payments (RTGS/NEFT/UPI) for any item costing Rs. 20,000/- or more, whether purchased from a single or multiple dealers/vendors. For such items, submission of the online transaction receipt is mandatory for subsidy release.

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SELECTION OF FARMER-

- The willing farmers/ entrepreneurs /ST, SC, Women, Transgender & Differently Able (min 40 % disability) beneficiaries will be eligible to avail support.
 - The certificate of identity as transgender persons issued by District Magistrate as per "The Transgender Persons (Protection of Rights) Act, 2019" will be accepted for Transgender category.
 - For differently able persons the certificate of disability issued by certifying authority / competent authority indicating 40% or more disability as per "The Rights of Persons with Disability Acts, 2016" will be accepted.
 - All beneficiaries covered under the scheme should be Aadhar linked to avoid duplication.
 - **While availing subsidy, beneficiary family will be considered instead of individual member of family. One beneficiary family should not be provided with multiple benefits under one particular scheme. A family will not be eligible for subsidy under the same scheme if any of its members has got subsidy during last three years.** However, if any member of one family gets the benefit as a member of WSHG, then the other family member can avail any other scheme as in a group activity profit for each of the group members may not be enough.
 - The individual beneficiary belonging to SC , ST ,women, Transgender & PWD (min . 40% disability) category will get 60% subsidy & General male will be provided with 50% back ended subsidy of the unit cost as mentioned in the **subsidy outlay**.
 - Each individual farmers will apply online in the Go-Sugam portal i.e. <https://sugam.odisha.gov.in> as prescribed to the respective Block Veterinary Officer (BVO) or may contact with AVAS/VAS/BVO of respective block for assistance to apply.
 - The selection of beneficiary shall be made in a transparent manner by the BLIT/CDVOs.
 - The BVO shall compile the Block wise applications and thereafter undertake a joint verification in transparent manner of the proposed feed mill unit. The Block Level Inspection Team shall comprise of the following members.
 - a. BVO/AVAS/VAS
 - b. Concerned Livestock Inspector/ VT/VSAS
 - The block level inspection team will take geo tagged photographs (minimum 4 photos) from all angles of the site at the time of initial inspection. The team has to ensure that the proposal is a new project & also mention whether the individuals are optioned for shed or not in **Annexure-I**.
 - On recommendation by the Block Level Inspection Team, as per **Annexure- I**, the respective BVO shall forward the applications for establishment of feed mill unit to the CDVOs.
- ii. **On receipt of e-applications by the CDVO, a District Level Committee comprising of Chief Development Officer-cum-Executive Officer, Zilla Parisad, CDVO, ADVO (LP), District Project Coordinator, Mission Shakti, District Project Manager, OLM and Project**



Administrator, ITDA (Concerned area) under the Chairmanship of the Collector & District Magistrate shall approve the final list of beneficiaries of the district. More applications may be approved in DLC so that in case of any denial, the other applicants in queue may be issued go-ahead.

- After approval of the list, Go ahead letter to the eligible individual will be issued by the concerned CDVO in the format enclosed at **Annexure-II**.

Modalities of implementation –

1. The L.Is/ Prani Mitras/ Gomitras will be tied up for providing handholding support to the beneficiaries for the grounding of the unit.

(If opted for shed)-

- After issue of go-ahead letter, the farmer will construct the Mini poultry feed mill unit and other infrastructure.
- After completion of the Mini poultry feed mill unit the beneficiary will intimate the Local BVO/ AVAS in the format enclosed at **Annexure-III**.
- The block level Inspection Team will inspect the Mini poultry feed mill unit within 2 weeks period from the date of intimation by the beneficiary. They will take geo-tagged photographs of the Mini poultry feed mill unit along with the beneficiary.
- The Inspection Team will upload & submit the geo-tagged photographs of the Mini poultry feed mill unit and recommend to the concerned CDVO for release of 40% of the eligible subsidy **Annexure-IV**.
- Then the beneficiary will procure plant & machinery from reputed source and install it in the building.
- After completion of installation of plants and machinery, the beneficiary will intimate local AVAS/ BVO in the format enclosed at **Annexure-III**.
- Thereafter, the block level Inspection Team will inspect the feed mill unit. They will take geo-tagged photographs of the unit with installation of the plant and machinery and recommend to the concerned CDVO for release of the eligible subsidy. **Annexure-IV**.
- The individual members belonging to SC, ST, Women, Transgender & PWD (min. 40% disability) will be provided a maximum of 60% subsidy and individual belonging to General male will be provided a maximum of 50% back ended subsidy of the unit cost.
- The eligible subsidy amount shall be released back ended to the bank account of the individual farmers through DBT mode only in two phases i.e 40% of the eligible subsidy after construction of the Mini poultry feed mill unit in the 1st phase and 60% of the eligible subsidy after completion of installation of plants and machinery in the 2nd phase with due asset verification by the inspection team.

If not opted for shed -

- After issue of the go-ahead letter, **then individuals** will procure plant & machinery from reputed source and install it in the building within 1 month of issue of go-ahead letter.



- After completion of installation of plants and machinery, the beneficiary will intimate local AVAS/ BVO in the format enclosed at **Annexure-III**.
 - Thereafter, the block level Inspection Team will inspect and take geo-tagged photographs of the installation of the plant and machinery and recommend to the concerned CDVO for release of the eligible subsidy. **Annexure-IV**.
 - The eligible subsidy amount shall be released back ended to the bank account of the individual farmers through DBT mode only in single phase as mentioned **in the subsidy provision** with due asset verification by the inspection team.
 - The individual members belonging to SC, ST, Women, Transgender & PWD (min. 40% disability) will be provided a maximum of 60% and individual belonging to General male will be provided a maximum of 50% back ended subsidy **of the recurring cost as mentioned in the subsidy provision**.
2. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH &VS, Odisha through the online Go-SUGAM portal.
 3. The list of beneficiaries' details will be uploaded by the CDVO in the Go-SUGAM portal.
 4. **The Director AH&VS can revise the district wise targets as per the demand and progress of implementation.**
 5. The district wise indicative target of beneficiaries to be covered is shown **in Annexure-V**.
 6. The target should not be a constraint for any district. The district officials can enhance it up to 25% of their allocated target taking into account the requirement & potentiality of the District. The letter bearing no 2620, dated 24.02.2023 issued from FARD Department may be referred for this purpose. The district officials are free to allocate Block targets according to the demand of different Blocks.
 7. Administrative Cost will be given to CDVOs to meet the expenditure incurred towards monitoring & supervision of the scheme.
 8. The selection of beneficiary shall be made in a transparent manner by the CDVOs.
 9. Beneficiary can use own land or land on lease basis.
 10. The CDVOs and BVOs may facilitate credit linkage from banks to the farmers for availing loans to create a Broiler farm, as per the requirement of the beneficiary.
 11. All projects shall be Geo tagged with photographs and release of subsidy shall be made only after joint verification of the project by **BLIT**.
 12. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.
 13. All Beneficiaries should be mandatorily Aadhar linked and the beneficiary database should be maintained in the Directorate website.
 14. The Director AH&VS may revise the district wise target as per the demand and progress of implementation.
 15. The selected beneficiary to start the work at least within 2 months of issue of Go ahead letter. In case of failure to do so, a formal notice must be served to initiate the work within 15 days failing of which the go ahead

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issued will be cancelled and issued to an eligible beneficiary either new / in the waiting list approved by the DLC.

16. The applications of eligible and willing farmers who have already applied for establishing units under similar scheme in Go- Sugam for the year 2024-25 and are under waiting list shall be considered for the financial year 2025-26 on priority. For the applications (for the year 2024-25) the concerned block and district officers are to contact with the beneficiaries and obtain his/her consent to establish the unit for the yr. 2025-26 so that application can be placed in the DLC for approval and issue of Go- ahead letter.

8. SCHEME OUTLAY

The unit cost of one portable Mini Poultry feed mill unit is Rs 2.80 lakh. The fund requirement towards Govt. Share for supporting establishment of Mini Poultry Feed Mill (including 0.25% of the Admin Cost of total state share) during the year 2025-26 is proposed for **Rs 60.00 lakh.**

Financial year	Particulars	Unit Cost (In lakh)	No. of Unit to be established	Admin cost @ 0.25% of total state share in lakh	Proposed amount at present in lakh
2025-26	Establishment of Mini Poultry Feed Mill	2.8	314	0.16	60.00

NB: - Higher targets are proposed to saturate the demand under the scheme. The financial outlay has been determined based on the Budget Estimates (BE) for the financial year 2025-26. Any additional funding requirements, if necessary, will be accommodated through supplementary budgetary provisions.

9. Training of Individual farmer

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
- ii. The feed mill unit will be managed by the beneficiary.
- iii. Each selected individual beneficiary shall be trained on recommended management and production of feed.

10. SAMPLE FEED FORMULA AND COSTING:

Ingredients	% of inclusion	Price/kg	Cost of ingredients for preparing 1 Kg Feed in Rs.
Maize	65	18	11.70
Soya DOC	22	55	12.10
Mustard doc	10	25	2.50

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Vitamin premix	3	200	6.00
Power and packaging in gunny bag/kg			1.00
Total	100		33.30
Sale price			36.00

Feed requirement for one Broiler unit of 2000 bird capacity

Sl. No.	Particulars	Value
1	Daily average consumption per bird in Kg	0.1
2	Total consumption of feed in 35 days per bird in Kg	3.5
3	Feed requirement per batch in kgs	7000
4	No. of batches per Year	7
5	Total requirement of Feed per annum in Kgs	49000
6	No of units to be tagged to one plant	2
7	Requirement of Feed for 2 broiler farms in Kgs	98000

One feed plant will be tied up with 2 broiler units (2000 capacity) set up by WSHG or individual in the nearby area and the total requirement has been estimated at 140 metric ton per annum.

11. MONITORING AND SUPERVISION

- Regular supervision of the progress of the scheme will be done by the Directorate of AH & VS. The scheme will be reviewed fortnightly by the Directorate of AH & VS.
- Proper documentation will be done by taking geo tagged photographs of each feed mill unit along with individual beneficiary.
- Regular monitoring will be done by the SDVO Concern along with ADVO LP under the direct supervision of the CDVO.
- All data with regard to the scheme should be entered online on the Go-SUGAM portal at Block and district level.
- The monthly progress report will be submitted by the CDVO every month (by 4th of every month) in the prescribed format to DAH & VS for compilation.

For effective implementation of the scheme the following officers concerned will verify the mentioned percentage of scheme under their respective jurisdiction.

- BVO-20% of the Block target
- Concerned SDVO- 20% of sub divisional target
- ADVO LP- 10% of District target
- CDVO- 5% of District target
- Concerned Scheme Officer of Directorate-0.5% of State target
- Concerned Additional Director- 0.5% of State target

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12. TIME FRAME

The project will be implemented during the year 2025-26.

		2025-26												
Items	Quar	Apr	Ma	Ju	Jul	Au	Se	O	No	De	Ja	Fe	M	
ter		il	y	ne	y	g	pt	ct	v	c	n	b	ar	
Submission of the application by beneficiary														
Initial field verification& feasibility report by BLIT														
Issue of Go-ahead Letter to the beneficiary by CDVO														
Shed construction (if opted for shed), installation of machine and Intimation by Individual Beneficiary														
Asset verification by BLIT														
Grounding of units/Release of subsidy														

13. TOTAL FINANCIAL OUT-LAY FOR PROPOSED FEED UNIT WITH PELLETISER

COMPONENT	UNI	UNIT COST	AMOUNT (in Rs.)
CAPITAL COST			
Building for Feed plant in Sq. Ft	150	300	45000
Store cum godown in Sq. Ft	100	300	30000
Machinery (Mixer with 2 HP motor, Pelletizer with 3 HP motor)			130000
Weighing and stitching machine			10000
Electric fittings and power connection			20000
		SUB-TOTAL	235000
RECURRING COST			
Working Capital for purchase of ingredients for one week			45000
TOTAL PROJECT COST			2,80,000.00

14. ECONOMICS OF MINI FEED PLANT:

14.1 Annual Sales Revenue

Particulars	Value
Feed plant capacity Kg per hour	50
Daily running hour	6
Daily utilisation capacity of Feed plant	75%
Daily production of feed in kg	225
Weekly operation in days	6
No. of weeks per Year	52
Total days operational	312
Annual Feed Production in kg	70200
Sale price of Feed per Kg	36
Sale Proceeds from Poultry Feed in Rs	25,27,200

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14.2 Annual Cost of Production

Raw material cost per 1kg of feed in Rs.	32.3
Packing & other overhead cost in Rs.	1
Maintenance of plant @ 2% of cost of production in Rs.	0.7
Recurring Cost per Kg of Feed	34.0
Annual Expenditure in Rs.	23,86,800
Annual Revenue in Rs.	25,27,200
Benefit per Year in Rs.	140400
Benefit per month in Rs.	11700

Check list of the self Signed Documents to be attached by beneficiary & to be verified by concerned Veterinarian

(Put tick in the box for the documents attached)

Sl. No.	Documents	Submitted or not
1	Photocopy of QR Aadhar card	
2	Photocopy of Photo ID card	
3	Photocopy of Caste/ requisite certificate	
4	Photocopy of first page bank passbook	
5	Photocopy of differently able persons certificate	
6	Photocopy of certificate as identity for Transgender	

Annexure - I

Initial Field Verification Report by Block Level Inspection Team

We do hereby certify that the following individual proposed sites for establishment of Mini Poultry Feed Mill units have been visited by us and found that the land records mentioned by the individuals in their application form are correct.

SI.	Name of the beneficiary	Address of the proposed Mini Poultry Feed unit	Bank finance/ Self finance	Whether opted for shed or not

LI/ VT/VSAS/ AVAS/BVO

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER,

[FARM_DISTRICT]

GO-AHEAD LETTER

Letter No.: _____ valid up to: _____

Date: [CURRENT_DATE]

Smt./Sri [FARMER_NAME], Category [FARMER_CATEGORY], SO/DO/WO
 [FARMER_FATHER] is allowed to setup a **Mini Poultry Feed Mill under State Plan, 2025-26** in Plot No. Khata No. with an area of..... (ha.) in Village: [FARM_VILLAGE], GP: [FARM_GP], Block. [FARM_BLOCK], Dist.: [FARM_DISTRICT] which was verified/inspected by the Block level Inspection Team on dated [INSPECTION_DATE] and recommended your application.

Based on the recommendation Go-ahead is issued in your favour. You are entitled to receive a back ended subsidy up to a maximum of -----
 ----- % depending on the eligibility.

If opted for Shed	
If not opted for Shed	

The subsidy amount shall be released to your Aadhar linked bank account through DBT mode after due asset verification by the Block Level Inspection Team.

If optioned for shed, you are requested to complete construction of feed mill as per the specifications and installation of plant and machinery in the poultry feed mill unit under the supervision & guidance of the local AVAS/VAS/BVO within 6 months on issue of this Go-Ahead Letter.

If not optioned for shed, you are requested to complete installation of plant and machinery in the poultry feed mill unit under the supervision & guidance of the local AVAS/VAS/BVO within 1 month on issue of this Go-Ahead Letter.

After completion of each phase, you will intimate the local VAS/ AVAS/ BVO about completion with a request for asset verification on intimation in the prescribed format. You are requested to continue the scheme for minimum 3 years.

CDVO (District)

Format for Intimation by Individual

To

The Block Veterinary Officer,

Sub: - Completion of Construction of building/ Installation of Plant and Machinery in my mini poultry feed mill unit.

Sir/ Madam

As per the Go-Ahead letter received by me letter no. -----/ dt -----, I have completed necessary infrastructure i.e. construction of building/ installation of plant and machinery on dated -----

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

Signature of the applicant

Mobile No. -

Address -

**Asset verification
report by Block Level Inspection Team for release of Subsidy**

1. Name of the beneficiary with address:
2. Name of the scheme:
3. Year of implementation:
4. Name of the Block:
5. Type/ Area of the building:
6. Construction of building as per specification: Yes/ No
7. Source of Procurement of Plant and Machinery with date: Attach the receipt (with original GST bill)
8. Feed plant started production of broiler feed from: Date-
9. Quantity of pelleted feed in stock on date of verification:
10. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep/ project site of the individual beneficiary during verification by the team. A geo-tagged photograph of the unit along with the building/ plant and machinery has been taken and enclosed for reference. The back ended subsidy may be released.

Signature of the beneficiary

**Signature of the Block
Level Inspection Team**

Physical Target for Establishment of Mini Poultry Feed Mill for FY 2025-26									
Sl. No.	District Name	No. of Blocks	Total No. of GP in the District	Physical target for 2025-26	SC	ST	Women	General Male	Total Physical target for 2025-26
1	ANGUL	8	225	8	2	1	2	3	8
2	BALANGIR	14	317	14	2	3	5	4	14
3	BALASORE	12	356	12	2	1	4	5	12
4	BARGARH	12	253	12	2	2	4	4	12
5	BHADRAK	7	218	7	2	0	3	2	7
6	BOUDH	3	69	3	1	0	1	1	3
7	CUTTACK	14	373	14	3	0	6	5	14
8	DEOGARH	3	70	3	1	1	0	1	3
9	DHENKANAL	8	212	8	2	1	3	2	8
10	GAJAPATI	7	149	7	0	3	2	2	7
11	GANJAM	22	503	22	3	1	9	9	22
12	JAGATSINGHAPUR	8	198	8	2	0	3	3	8
13	JAJPUR	10	311	10	2	1	4	3	10
14	JHARSUGUDA	5	78	5	1	2	1	1	5
15	KALAHANDI	13	310	13	2	4	4	3	13
16	KANDHAMAL	12	171	12	2	4	3	3	12
17	KENDRAPARA	9	249	9	2	0	3	4	9
18	KEONJHAR	13	297	13	2	6	3	2	13
19	KHURDHA	10	190	10	1	1	4	4	10
20	KORAPUT	14	240	14	2	7	2	3	14
21	MALKANGIRI	7	111	7	2	4	0	1	7
22	MAYURBHANJ	26	404	26	2	8	8	8	26
23	NABARANGPUR	10	189	10	1	5	2	2	10
24	NAYAGARH	8	194	8	1	0	4	3	8
25	NUAPADA	5	131	5	1	2	1	1	5
26	PURI	11	268	11	2	0	4	5	11
27	RAYAGADA	11	182	11	2	4	3	2	11
28	SAMBALPUR	9	138	9	2	3	2	2	9
29	SONEPUR	6	109	6	2	1	1	2	6
30	SUNDARGARH	17	279	17	2	7	4	4	17
	Total	314	6794	314	53	72	95	94	314

NB:

- i. The target can be interchangeable among the reserved category.
- ii. In case of non availability of beneficiary in reserved category, then the target can be interchangeable with the General category.
- iii. Beneficiaries will be selected on first cum first serve basis.