

**Guidelines for 'Establishment of
Chick Rearing Unit'
under sub scheme "Poultry
Development" of**

**" PRANEE SAMPAD SAMRUDHHI YOJANA"
FOR THE YEAR 2025-26**

under

'State Plan''

(State Share :-Rs58.00Lakh)

(Period 2025-26)

**Directorate of Animal Husbandry & Veterinary
Services,
Odisha, Cuttack**

**Establishment of Chick Rearing Unit
Under State plan during the year 2025-26**

Background

Raising improved local poultry breeds in backyard is an important source of livelihood for the rural people of Odisha. Poultry keeping in backyard condition gives high return as the investment in form of raw material and maintenance are low. The birds can be easily reared and handled by the farmers in village condition. Improved coloured birds under low input technology like Vanaraja/ Chhabro/ Kuroiler/Rainbow Rooster/ Kalinga Brown/ RIR and Other approved breed of GoI have its own merit because of its meat quality, high body weight, disease resistance and majestic look.

Keeping in view better survival of 4 weeks old birds at farmers level, than the day-old chicks, it is felt essential to establish such projects to brood up to 28 days old and supply the bird to interested farmers as it is being preferred by poultry farmers. The Chick Rearing Units will be established in each district to supply the chicks at an affordable rate to the farmers.

Aim:

This programme aims to establish Chick Rearing Units (1000 chick capacity per batch @ 7 batches per annum) in the State for the year 2025-26.

Objectives:

- To provide chicks of different age group to the farmers for back yard poultry rearing.
- To enhance marketing of Chicks (Low Input Technology Birds).
- For easy availability of quality Chicks to Farmers nearby his/her locality.

Target Beneficiaries:

It is planned to cover 314 number of farmers / entrepreneurs belonging to General category, SC, ST, Women, Transgender and Differently Able (min 40% disability) category.

SUBSIDY OUTLAY if opted for shed-

Unit cost: Rs 2.54 Lakh

Subsidy	Rs in Lakhs per unit	1 st installment subsidy (40% of the eligible amount) in Rs.	2 nd installment subsidy (60% of the eligible subsidy) in Rs.
		After construction of building, Disposal pit for waste disposal, carcass & litter disposal pit	After induction of day old chicks in Chick Rearing Unit
Subsidy to SC, ST, women, Transgender & PWD (min. 40% disability) category @60% of the unit cost	Rs 1.524	Rs 60,960/-	Rs 91,440/-
Subsidy to General male @50% of the unit cost	Rs 1.27	Rs 50,800/-	Rs 76,200/-

Subsidy Outlay if not opted for shed-

Recurring cost- Rs. 0.74 lakh

Subsidy	Recurring cost in Lakhs per unit	1 st installment subsidy
		After construction of Disposal pit for waste disposal, carcass & litter disposal pit & induction of chicks
Subsidy to SC, ST, women, Transgender & PWD (min. 40% disability) individuals @60% of the recurring cost	Rs 0.74 Lakh	Rs 0.444 Lakh
Subsidy to General male @50% of the recurring cost	Rs. 0.74 lakh	Rs. 0.37 lakh

NB- To ensure transparency, beneficiaries must make online payments (RTGS/NEFT/UPI) for any item costing Rs. 20,000/- or more, whether purchased from a single or multiple dealers/vendors. For such items,

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submission of the online transaction receipt is mandatory for subsidy release.

Selection of farmer

1. The willing farmers/ entrepreneurs /ST, SC, Women, Transgender & Differently Able (min 40 % disability) beneficiaries will be eligible to avail support.
 2. Each farmer/ entrepreneur will apply online in the Go-SUGAM portal to the respective Block Veterinary Officer (BVO) or may contact with AVAS/VAS/BVO of respective block for assistance to apply.
 3. The certificate of identity as transgender persons issued by District Magistrate as per "The Transgender Persons (Protection of Rights) Act, 2019" will be accepted for Transgender category.
 4. For differently able persons the certificate of disability issued by certifying authority / competent authority indicating 40% or more disability as per "**The Rights of Persons with Disability Acts, 2016**" will be accepted.
 5. All beneficiaries covered under the Scheme should mandatorily be Aadhaar linked to avoid duplication. The Director AH & VS may change the target of the districts as per the demand.
 6. **While availing subsidy, beneficiary family will be considered instead of individual member of family. One beneficiary family should not be provided with multiple benefits under one particular scheme. A family will not be eligible for subsidy under the same scheme if any of its members has got subsidy during last three years.** However, if any member of one family gets the benefit as a member of WSHG, then the other family member can avail any other scheme as in a group activity profit for each of the group members may not be enough.
 7. The Block level Inspection Team will undertake a joint verification in transparent manner of the proposed site of chick rearing unit. The Block Level Inspection Team shall comprise of the following members
 - a. BVO/AVAS/VAS
 - b. Concerned Livestock Inspector/ VT/VSAS
 8. The block level inspection team will take geo tagged photographs (minimum 4 photos from all angles of the site) of the site at the time of initial inspection. The team has to ensure that the proposal is a new project & also mention whether the individuals are optioned for shed or not.
- Annexure-I.**
9. On recommendation by the Block Level Inspection Team, the respective BVO shall forward the applications for establishment of chick rearing unit to the CDVO.
 10. **On receipt of e-applications by the CDVO, a District Level Committee comprising of Chief Development Officer-cum-Executive Officer, Zilla Parishad, CDVO, ADVO (LP), District Project Coordinator, Mission Shakti, District Project Manager, OLM and Project Administrator, ITDA (Concerned area) under the Chairmanship of the Collector & District Magistrate shall approve the final list of beneficiaries of the District. More applications may be approved in DLC so that in case of any denial, the other applicants in queue may be issued go-ahead.**
 11. After approval of the list, Go ahead letter to the eligible farmers will be issued by the concerned CDVO in the format enclosed at **Annexure-II.**



Modalities of Implementation -

1. The L.Is/Prani Mitras/ Gomitras/ other such workers will be tied up for providing handholding support to the farmers.
2. **Construction of Disposal pit for waste disposal**, carcass & litter disposal pit must be constructed by the beneficiary/WSHG while construction of Chick rearing unit. For bio-security measures construction of foot path shall be done before entry of Chick Rearing unit.

(If opted for shed)-

- After issue of go-ahead letter, the farmer will construct the chick rearing unit and other infrastructure like **Disposal pit for waste disposal**, carcass & litter disposal pit.
- After completion of the chick rearing unit, **Disposal pit for waste disposal**, carcass & litter disposal pit the beneficiary will intimate the Local BVO/ AVAS in the format enclosed at **Annexure-III**.
- The block level Inspection Team will inspect the chick rearing unit, **Disposal pit for waste disposal**, carcass & litter disposal pit within 2weeks period from the date of intimation by the beneficiary. They will take geo-tagged photographs of the entire unit along with the beneficiary.
- The Inspection Team will upload & submit the geo-tagged photographs of the entire unit and recommend to the concerned CDVO for release of 40% of the eligible subsidy **Annexure-IV**.
- Then the beneficiary will start rearing the birds. After induction of chicks, the beneficiary will intimate local AVAS/ BVO in the format enclosed at **Annexure-III**.
- Thereafter, the block level Inspection Team will inspect the fully stocked chick rearing unit. They will take geo-tagged photographs of the chick rearing unit and recommend to the concerned CDVO for release of the eligible subsidy. **Annexure-IV**.
- The individual members belonging to SC, ST, Women, Transgender & PWD (min . 40% disability) will be provided a maximum of 60% subsidy and individual belonging to General male will be provided a maximum of 50% back ended subsidy of the unit cost.
- The eligible subsidy amount shall be released back ended to the bank account of the individual farmers through DBT mode only in two phases i.e. 40% of the eligible subsidy after construction of the chick rearing unit, **Disposal pit for waste disposal**, carcass & litter disposal pit in the 1st phase and 60% of the eligible subsidy after stocking of the unit in the 2nd phase with due asset verification by the inspection team.

If not opted for shed -

- After issue of the go-ahead letter, **the individuals** first construct the **Disposal pit for waste disposal**, carcass & litter disposal pit and then arrange the litter materials, feeders, drinkers etc required and then induct



the birds under supervision and guidance of the Block Level Veterinary officer within 1 month of issue of go-ahead letter.

- After completion of **Disposal pit for waste disposal**, carcass & litter disposal pit & induction the birds, the beneficiary will intimate local AVAS/ BVO in the format enclosed at **Annexure-III**.
 - Thereafter, the block level Inspection Team will inspect and take geo-tagged photographs of the **Disposal pit for waste disposal**, carcass & litter disposal pit & stocking of birds and recommend to the concerned CDVO for release of the eligible subsidy. **Annexure-IV**.
 - The eligible subsidy amount shall be released back ended to the bank account of the individual farmers through DBT mode only in single phase as mentioned **in the subsidy provision** with due asset verification by the inspection team.
 - The individual members belonging to SC, ST, Women, Transgender & PWD (min . 40% disability) will be provided a maximum of 60% and individual belonging to General male will be provided a maximum of 50% back ended subsidy **of the recurring cost as mentioned in the subsidy provision**.
3. The CDVO concerned will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha as well as will upload the achievements in the GO- Sugam portal.
 4. The beneficiary list will be submitted by the CDVO to the Director AHVS which will be uploaded in the website of Directorate of AH&VS.
 5. The District wise indicative target of beneficiaries to be covered is shown at **Annexure - V**.
 6. The target should not be a constraint for any district. The district officials can enhance it upto 25% of their allocated target taking into account the requirement & potentiality of the district. The letter bearing no 2620, dated 24.02.2023 issued from FARD Department may be referred for this purpose. The district officials are free to allocate Block targets according to the demand of different Blocks.
 7. Administrative Cost will be given to CDVOs to meet the expenditure incurred towards monitoring & supervision of the scheme.
 8. The selection of beneficiary shall be made in a transparent manner by the CDVOs.
 9. Beneficiary can use own land or land on lease basis.
 10. The CDVOs and BVOs may facilitate credit linkage from banks to the farmers for availing loans to create a Chick rearing unit, as per the requirement of the beneficiary.
 11. All projects shall be Geo tagged with photographs and release of subsidy shall be made only after joint verification of the project by **BLIT**.
 12. No additional manpower or Consultants shall be engaged for implementation of the scheme. This scheme shall be implemented with existing field staff.
 13. All Beneficiaries should be mandatorily Aadhar linked and the beneficiary database should be maintained in the Directorate website.
 14. The Director AH&VS may revise the district wise target as per the demand and progress of implementation.
 15. The selected beneficiary to start the work at least within 2 months of issue of Go ahead letter. In case of failure to do so, a formal notice must be

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served to initiate the work within 15 days failing of which the go ahead issued will be cancelled and issued to an eligible beneficiary either new / in the waiting list approved by the DLC.

16. The applications of eligible and willing farmers who have already applied for establishing units under similar scheme in Go- Sugam for the year 2024-25 and are under waiting list shall be considered for the financial year 2025-26 on priority. For the applications (for the year 2024-25) the concerned block and district officers are to contact with the beneficiaries and obtain his/her consent to establish the unit for the yr. 2025-26 so that application can be placed in the DLC for approval and issue of Go- ahead letter.

Training of the farmers

- i. Training will be organized at Block Head Quarter level or any other convenient place after final approval of the list.
- ii. The brooding unit will be managed by the individual farmer.
- iii. Each farmer will be trained on recommended management practices on feeding and watering, brooding and rearing young chicks, record keeping, etc.
- iv. The concerned Livestock Inspectors, Gomitras and Pranimitras will have to guide the farmers in field for managing the brooding and growing units.
- v. The capacity building of LIs, Gomitras, Prani Mitras will be taken up by the Deptt.

Procurement of Chicks:-

Chicks will be procured directly by the farmer from the nearby department hatcheries or from any reputed source.

Health Care Measures

The BVO will provide all technical guidance to the beneficiaries for maintaining proper veterinary health care and immunization of the poultry birds.

Monitoring and supervision

- Regular supervision of the progress of the scheme will be done by the Directorate of AH & VS. The scheme will be reviewed fortnightly by the Director of AH&VS.
- The district wise target will be intimated to the concerned districts from DAH & VS.
- The block wise target will be fixed by the concerned CDVOs.
- Proper documentation will be done by taking geo tagged photographs of each chick rearing unit along with the beneficiary.
- Regular monitoring will be done by the SDVO Concern along with ADVO LP under the direct supervision of the CDVO.
- All data with regard to the scheme should be entered online in the Go Sugam portal at Block and district level.
- The monthly progress report will be submitted by the CDVO by 4th of every month in the prescribed format to the DAH & VS for compilation.



For effective implementation of the scheme the following officers concerned will verify the mentioned percentage of scheme under their respective jurisdiction.

- BVO-20% of the Block target
- Concerned SDVO- 20% of sub divisional target
- ADVOLP- 10% of District target
- CDVO- 5% of District target
- Concerned Scheme Officer of Directorate-0.5% of State target
- Concerned Additional Director- 0.5% of State target

Scheme Out lay

The unit cost of one 1000 capacity chick rearing unit is Rs 2.54 lakh. The fund requirement towards Govt. Share for supporting establishment of chick rearing unit (including 0.25% of the Admin Cost of total state share) during the year 2025-26 is proposed for Rs 58.00 lakh.

Financial year	Particulars	Unit Cost (In lakh)	No. of Unit to be established	Subsidy amount in Lakh	Admin cost @ 0.25% on state share in lakh	Proposed amount in lakh
2025-26	Establishment of Chick Rearing Unit	2.54	314	Rs. 1.524 lakh @ 60% & Rs. 1.27 lakh @ 50% of the unit cost	0.176	58.00

NB: - Higher targets are proposed to saturate the demand under the scheme. The financial outlay has been determined based on the Budget Estimates (BE) for the financial year 2025-26. Any additional funding requirements, if necessary, will be accommodated through supplementary budgetary provisions.

TIME FRAME

The project will be implemented during the year 2025-26.

		2025-26												
Items	Quar	Apr	Ma	Ju	Jul	Au	Se	O	No	De	Ja	Fe	M	
ter		il	y	ne	y	g	pt	ct	v	c	n	b	ar	
Submission of the application by beneficiary														
Initial field verification& feasibility report by BLIT														
Issue of Go-ahead Letter to the beneficiary by CDVO														
Shed construction (if opted for shed), bird induction and Intimation by Individual Beneficiary														
Asset verification by BLIT														

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Economics:**Cost of one Chick rearing unit**

Sl. No.	Particulars	Cost in Rs.
A. Fixed Cost		
1.	The shed area requirement for 1000 chicks (0.5sqft/chick x 1000) = 500Sq. ft + 100 sqft towards feeder, drinker and others) = 600sqft. @ Rs300/per Sqft.	1,80,000.00
2.	Electrification @Rs5/ per bird	5,000.00
3..	Equipments(25drinker + 25 feeder)= 50x Rs 300/	15,000.00
	Total (A)	2,00,000.00
Total Initial cost		Rs 2,00,000.00
Recurring Cost for production of 28 days old chick		
1.	Cost of day old chicks @ Rs 30.00 for 1000 chicks	30,000.00
2.	Feed cost per bird up to 4 weeks age: 750gmper bird x 1000 x Rs.30.00	22500.00
3.	Medicine and vaccine cost	1500.00
4	Total (B)	54000.00
	Total A+ B =Rs 200000/- + Rs 54,000/-	2,54,000.00
Income		
1	By sale of 28 days old birds @ Rs 72/bird 950 bird x Rs 72.00(Considering 5% mortality)	68400
2	Expenditure(Chick cost+ feed cost+ medicine, vaccine cost)	54000
	Net income per batch(1-2)	14,400

Cost Benefit analysis-

Particulars	Amount (Rs.)
Expenditure for one batches	: 54,000
Return	: 68,400
Net Profit per batch	: 14,400

Check list of the self Signed Documents to be attached by beneficiary & to be verified by concerned Veterinarian

(Put tick in the box for the documents attached)

Sl. No.	Documents	Submitted or not
1	Photocopy of QR Aadhar card	
2	Photocopy of Photo ID card	
3	Photocopy of Caste/ requisite certificate	

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4	Photocopy of first page bank passbook	
5	Photocopy of differently able persons certificate	
6	Photocopy of certificate as identity for Transgender	

Annexure – I

Initial Field Verification Report by Block Level Inspection Team

We do hereby certify that the following applicant's proposed site for establishment of chick rearing unit have been visited by us and found that the land records mentioned by the farmers in their application form found to be correct. The proposed site does not violate pollution control norms.

Sl.	Name of the farmer	Address of the CRU unit	Bank finance/ Self finance	Whether opted for shed or not

LI/ VT/SAVS VAS/ AVAS/BVO

Annexure-II

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER, [FARM_DISTRICT]

GO-AHEAD LETTER

Letter No.: _____ valid upto : _____

Date:[CURRENT_DATE]

Smt./Sri [FARMER_NAME], Category [FARMER_CATEGORY], SO/DO/WO [FARMER_FATHER] is ALLOWED to setup a **Chick Rearing Unit under State Plan, 2025-26** in Plot No. Khata No. with an area of. (ha.) in Village: [FARM_VILLAGE], GP: [FARM_GP], Block. [FARM_BLOCK], Dist: [FARM_DISTRICT] which was verified/inspected by the Block level Inspection Team on dated [INSPECTION_DATE] and recommended your application.

Based on the recommendation Go-ahead is issued in your favour. You are entitled to receive a back ended subsidy up to a maximum of -----
----- %depending on the eligibility.

If opted for Shed	
If not opted for Shed	

The subsidy amount shall be released to your Aadhar linked bank account through DBT mode after due asset verification by the Block Level Inspection Team.

If optioned for shed, you are requested to complete the construction of Poultry Shed as per the specifications and induct one batch of broiler birds in your farm under the supervision & guidance of the local AVAS/VAS/BVO within 6 months on issue of this Go Ahead Letter.

If not optioned for shed, you are requested to complete the induction of one batch of broiler birds in your farm under the supervision & guidance of the local AVAS/VAS/BVO within 1 month on issue of this Go Ahead Letter.

After completion of each phase you will intimate the local VAS/ AVAS/ BVO about completion with a request for asset verification on intimation in the prescribed format. You are requested to continue the scheme for minimum 3 years.

CDVO (District)

Annexure-III

Format for Intimation by Beneficiary

To

The Block Veterinary Officer,

Sub: - Completion of chick rearing unit infrastructure / Induction of Chicks in my Farm

Sir/ Madam

As per the Go-Ahead letter received by me, I have completed necessary infrastructure for establishment of Chick Rearing Unit/ inducted 1000nos of chicks in my farm on dated

Therefore, I request you to visit my farm for asset verification.

Yours faithfully,

(Name in Full)

Mobile No. -

Address -

Annexure-IV**Asset verification report by Block Level Inspection Team**

1. Name of the farmer with address:
2. Name of the scheme:
3. Year of implementation:
4. Name of the Block:
5. Type of the Shed:
6. Construction as per specification: Yes/ No
7. No. of birds actually being reared on date of verification:
8. Source of Procurement of chicks with date: Attach the receipt
9. Approximate age of the birds:
10. Eligible amount of assistance:

Certified that the above particulars were collected at the doorstep of the farmer during verification by the team. A geo-tagged photograph of the unit along with birds has been taken and enclosed for reference. The back ended subsidy may be released.

Signature of the Farmer Signature of the Block Level Inspection Team

Annexure-V

Physical Target for Establishment of Chick Rearing Unit for FY 2025-26									
Sl. No.	District Name	No. of Blocks	Total No. of GP in the District	Physical target for 2025-26	SC	ST	Women	General Male	Total Physical target for 2025-26
1	ANGUL	8	225	8	2	1	2	3	8
2	BALANGIR	14	317	14	2	3	5	4	14
3	BALASORE	12	356	12	2	1	4	5	12
4	BARGARH	12	253	12	2	2	4	4	12
5	BHADRAK	7	218	7	2	0	3	2	7
6	BOUDH	3	69	3	1	0	1	1	3
7	CUTTACK	14	373	14	3	0	6	5	14
8	DEOGARH	3	70	3	1	1	0	1	3
9	DHENKANAL	8	212	8	2	1	3	2	8
10	GAJAPATI	7	149	7	0	3	2	2	7

11	GANJAM	22	503	22	3	1	9	9	22
12	JAGATSINGHAPUR	8	198	8	2	0	3	3	8
13	JAJPUR	10	311	10	2	1	4	3	10
14	JHARSUGUDA	5	78	5	1	2	1	1	5
15	KALAHANDI	13	310	13	2	4	4	3	13
16	KANDHAMAL	12	171	12	2	4	3	3	12
17	KENDRAPARA	9	249	9	2	0	3	4	9
18	KEONJHAR	13	297	13	2	6	3	2	13
19	KHURDHA	10	190	10	1	1	4	4	10
20	KORAPUT	14	240	14	2	7	2	3	14
21	MALKANGIRI	7	111	7	2	4	0	1	7
22	MAYURBHANJ	26	404	26	2	8	8	8	26
23	NABARANGPUR	10	189	10	1	5	2	2	10
24	NAYAGARH	8	194	8	1	0	4	3	8
25	NUAPADA	5	131	5	1	2	1	1	5
26	PURI	11	268	11	2	0	4	5	11
27	RAYAGADA	11	182	11	2	4	3	2	11
28	SAMBALPUR	9	138	9	2	3	2	2	9
29	SONEPUR	6	109	6	2	1	1	2	6
30	SUNDARGARH	17	279	17	2	7	4	4	17
	Total	314	6794	314	53	72	95	94	314

NB:

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- i. **The target can be interchangeable among the reserved category.**
- ii. **In case of non availability of beneficiary in reserved category, then the target can be interchangeable with the General category.**
- iii. **Beneficiaries will be selected on first cum first serve basis.**