

Guidelines for

"Top-up subsidy for Commercial Dairy Farming under MKUY"

under Mukhyamantri Kamdhenu Yojana (MKY)

Guidelines for implementation of the "Top-up subsidy for MKUY Commercial Dairy Farming under MKY" under State Plan

Sl. No.	Components	Top-up subsidy for Commercial Dairy Farming under MKUY
1	Objectives	To encourage large dairy farmer/entrepreneurs to procure high yielding cattle from outside the state.
2	Unit size	Unit size as per approved application under MKUY for Commercial Dairy Farming
3	Target under the programme	All eligible beneficiaries for Commercial Dairy Farming under MKUY
4	Implementing agencies	The Scheme shall be implemented by Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack in collaboration with APICOL.
5	Subsidy releasing agency	APICOL, Bhubaneswar
6	Eligibility criteria	• Only MKUY dairy entrepreneurs are eligible to avail the "Top-up subsidy" under this scheme. • To avail the Top-up subsidy it is mandatory to bring cattle from outside the state. • Those who purchased the cattle after release of this guideline (even though go-ahead letter was issued earlier) can avail the subsidy.
7	Scheme benefit	• Mukhyamantri Krushi Udyog Yojana (MKUY) is a flagship programme of the State Govt. Under this scheme, 40% subsidy on capital investment is being provided to general category & 50% subsidy to SC/ ST/ Women/ PWD/ Transgender category and Agriculture & allied graduate. • Under "Top-up subsidy for MKUY Commercial Dairy Farming under MKY", additional 15% subsidy on animal cost as Top-Up will be provided to the entrepreneurs towards purchase of animals from outside the State. • The top-up subsidy will be calculated basing on the eligible Capital Investment for cattle as per MKUY guidelines.

		• Top-up subsidy will not be considered for the calculation of up-front subsidy, rather it will be released only after the completion of the project during final release of CIS.
8	Selection procedure	As per the MKUY guidelines
9	Implementation Strategy	• The MKUY beneficiary will upload its option with respect to outside purchase of animal in Gosugam portal at the time of submission of completion report. • The animal procured by the beneficiary will be verified by the DNO • The DNO will upload the certificate regarding outside purchase as per Annexure-XXI. • The CDVO will submit a proposal along with a certificate to APICOL for sanction & release of additional top-up subsidy @ 15% on animal cost along with the final CIS proposal as per MKUY guidelines. • Top-up subsidy will be released by APICOL in DBT mode as per MKUY guidelines.
10	Documents to be verified by the Dist. Nodal Officer (DNO) for issuance of the certificate	1. Original Bills / Vouchers regarding purchase of cows 2. Geo-tagged photographs of each animal along with visible animal tag at the purchase location (Outside State). 3. Geo-tagged photographs of each purchased animals at the project location (in the shed of the entrepreneur). 4. List of animals UID tag no. at the time of purchase (INAPH). 5. Animal transport permit. 6. Valid insurance policy in the name of the entrepreneur.



11	Review and Monitoring	• At block level : by the BVO • At Sub-Division level : by the SDVO • At District level : by the CDVO & ADVO (LP) • The CDVO will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha. • The beneficiary list will be submitted by the CDVO to the Directorate, AH&VS. • The Director, AH & VS shall administer the Scheme. Monitoring/ reporting & supervision shall be done by the Addl. Director, LD & Deputy Director, Dairy Development at State level. • The progress of scheme will be reviewed by the Director, AH&VS involving officials from APICOL.
12	These guidelines may be modified by F&ARD Deptt. based on emerging needs and feedback from field personnel.	

ANNEXURE-XXI

**CERTIFICATE BY DNO REGARDING PURCHASE OF DAIRY ANIMALS
FROM OUTSIDE THE STATE**

Certified that Sri.....having Application No..... under MKUY has purchased and inducted number of cows as detailed below from outside Odisha i.e.State. His application is here by recommended for the release of Top-up Subsidy as per MKUY Guidelines.

Sl. No.	Tag No.	Colour	Insured Y/N	Recommended Price in Rs. (Cow cost)

**Date:
of DNO**

Signature with Seal