

Guidelines for

Sub-Scheme “Go-Palan Yojana” under Mukhyamantri Kamdhenu Yojana (MKY) Guidelines for implementation of Sub Scheme- “Go-Palan Yojana”

**for the year 2025-26 under Mukhyamantri Kamdhenu Yojana
(MKY)**

Sl. No.	Components	Go-Palan Yojana
1	Objective	To establish sustainable and profitable small-scale dairy units to boost milk production improving the livelihood of small & marginal farmers & contributing to community nutrition and food security.
2	Unit cost & unit Size	1. Unit cost: Rs.2.304 lakhs 2. Unit size: 1+1 (Cross Breed Jersey (CBJ)/ Cross Breed Holstein Friesian (CBHF) / Gir/ Sahiwal cows]
3	Target under the Programme	1. 10,000 beneficiaries during the FY 2025-26. 2. The district wise distribution of targets is enclosed at Annexure-I. 3. The CDVOs shall distribute the targets among the blocks. While allocating targets to blocks the technical feasibility & economic viability of the scheme for the Block should be taken into account by the CDVOs. 4. The scheme will be implemented in all 30 districts of the State.
4	Implementing Agencies	The Scheme will be implemented by Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack through the Chief District Veterinary Officers and its field functionaries.
5	Eligibility Criteria	All dairy farmers (having at least 1 cow but not more than 5 cows) of General, SC, ST, members of SHG, PWD, Women & Transgender are eligible to avail the support.

6	Documents required for applying under the scheme	1. Copy of Aadhaar card 2. Copy of record of rights of land, only for the applicants opting for shed construction 3. First page of bank passbook 4. Caste certificate, if category is other than 'General'. 5. For applicants under Transgender category, Transgender certificate issued from 'National Portal for Transgender Persons' 6. Beneficiary of PWD (Person with differently abled) has to produce the certificate in support of disability of 40% or more from the Competent Authority for eligibility under 70% subsidy categories.
7	Selection Procedure	1. Interested farmer/ entrepreneur/ member of SHG will apply through the GO-SUGAM portal along with relevant documents and after successful submission, the application will be forwarded to the respective Block Veterinary Officer (BVO) for scrutiny. 2. Only one individual per household will be eligible to avail assistance under the scheme (once in 3 years). 3. A beneficiary can apply under the scheme either opting for shed construction or without shed construction component. 4. For applicants who have opted for "No shed", land details are not mandatory. And for applicant who has opted for "Shed", land records /ownership details are mandatory. 5. Beneficiary selection for the above scheme is interchangeable within the 70% subsidy eligibility categories incase beneficiary of a particular category is not available. 6. If the beneficiary under 70% subsidy category is not available, then the beneficiary of general category may be selected. 7. Selection of female, PWD & transgender beneficiaries under General category should be minimum 50%. 8. As per financial year target, applicants will be selected on first come first serve basis. 9. The leftover eligible beneficiary if any may be given priority during selection process of subsequent year. 10. The BVO shall prepare the Initial Field Verification Report

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		(Annexure -II) after joint verification of the proposed unit by the Block Level Inspection Team (BLIT) which is comprised of the following members: - a. BVO b. VAS/ AVAS c. Concerned Livestock Inspector 11. The Geo tag photographs of the land in case of "With Shed option" or the existing shed for "No shed option" are to be taken by the BLIT and to be uploaded to the portal along with the Initial Field Verification report by the BVO. 12. On recommendation by the BLIT, the respective BVO shall forward the applications to the CDVO through GO-SUGAM portal. 13. The CDVO shall compile the recommended applications of different blocks & place before the District Level Committee (DLC) notified vide notification no. 834/ FARD date 21.01.2023 (copy enclosed) for final approval. 14. Additionally, CDVOs may request the collectors of their respective districts to hold special DLC for MKY apart from the monthly DLC. 15. After approval of the list, Go-ahead letter (electronically generated on GO-SUGAM) to the eligible farmers will be issued by the concerned CDVO along with the transport permit (Annexure-III) for transport of animal from outside the state.
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8	Implementation Strategy	1. After issue of go-ahead letter, the farmer opting for shed shall construct the cow shed. 2. The possibility of shed constriction may be explored in convergence with MGNREGS scheme wherever possible. In that case the subsidy towards shed construction shall not be allowed. 3. Thereafter the beneficiaries will procure milch/ pregnant cows (CBJ/ CBHF/ Gir/ Sahiwal) of minimum 10 Ltr. of milk yield per day from out of State within 60 days of issue of Go-ahead letter other wise 15 days' notice will be served. Failing which CDVO will cancel the Go-ahead letter & another beneficiary will be selected against the defaulter. 4. Applicants need not to travel outside the state by themselves to bring cattle. Anyone including family members/ acquaintances/ cattle traders on behalf of applicants can bring the cattle from outside the state. 5. Beneficiary not opting for shed can go for only animal induction and avail subsidy accordingly. 6. The BVO will ensure the purchase of animals from outside the State by verifying the supportive documents like: • Copy of seller's Aadhaar card • Geo-tagged photo of animal with tag no. visible at source location • Geo-tagged photo of animal with tag no. visible at destination location i.e. at beneficiary shed • Copy of animal transport permit • Purchase receipt of animal 7. The payment for the purchase of the cattle should be made through any of the options like- UPI transfer, net banking, and money to the seller's bank account by visiting any bank. This is to ensure that there is an electronic trail of the payment made and the proof can be uploaded as payment receipt on GO-SUGAM by BVO at the time of verification. 8. List of acceptable transaction proofs- A. In case of UPI transfer- Screen-shot of transaction on UPI with details like date and time of payment, recipient UPI ID/bank account B. In case of net banking- the downloaded successful transfer receipt C. In case of direct transfer to bank account- the money transfer receipt or copy of the first page of the bank passbook and the
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		page on which money transfer details are legibly printed 9. The proper tagging and health certificate of cattle is the responsibility of the cattle seller and hence the applicant should inform the seller to coordinate with the cattle source location local veterinarian in order to ensure tagging and health certificate (if not already done) before buying. 10. Post cattle procurement, the local veterinary officer of applicant shall extend technical support like ear tagging in case of ear-tag loss, Geo tagging photograph, insurance of animal & other technical supports as and when needed and utmost transparency should be maintained while grounding of assets. 11. Insurance of animals is mandatory. Farmer may avail the benefit of the insurance under Go-Sampad Bima Yojana. 12. The procurement of cow may be either pregnant or milch. If milch it should be preferably of 1st or 2nd lactation & within 60 days of lactation. 13. After completion of shed construction & induction of 1st cow / 2nd cow, the beneficiary shall intimate the BVO on Go-SUGAM in Annexure-IV / Annexure V respectively. 14. Thereafter, the Block Level Inspection Team will inspect the dairy unit and take geo-tagged photographs of the unit. Then upload the photographs along with the Asset Verification Report (Annexure – VI) in GO-SUGAM portal and recommend to the CDVO for release of 1st phase of subsidy amount through DBT mode. 15. Similarly, the farmer will be eligible for release of 2nd phase of subsidy amount after procurement of the 2nd cow following the procedure that of the 1st cow. (Annexure-VI). 16. If beneficiary wants, he/she can purchase 2 cows at a time & subsidy amount may be released accordingly.																
9	Project Cost	Project Cost for 02 milch cows (1+1) unit <table><tr><th>Particulars</th><th>Unit Cost (in Rs.)</th><th>No. / Area</th><th>Amount (Rs.)</th></tr><tr><td>Shed cost for 120 sft. for 2 cows and 2 calves. (Rs.420/- Per sq. ft)</td><td>420</td><td>120 sft.</td><td>50,400</td></tr><tr><td>Purchase of 2 milch/ pregnant cows yielding 10 ltr. per day with calves @ Rs.90,000/- including transportation cost per cow.</td><td>90,000</td><td>2 no.</td><td>1,80,000</td></tr><tr><td colspan="3">Total Unit cost</td><td>2,30,400</td></tr></table>	Particulars	Unit Cost (in Rs.)	No. / Area	Amount (Rs.)	Shed cost for 120 sft. for 2 cows and 2 calves. (Rs.420/- Per sq. ft)	420	120 sft.	50,400	Purchase of 2 milch/ pregnant cows yielding 10 ltr. per day with calves @ Rs.90,000/- including transportation cost per cow.	90,000	2 no.	1,80,000	Total Unit cost			2,30,400
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Total Unit cost			2,30,400															

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Release of Subsidy to the beneficiaries

Under the scheme, beneficiaries will be eligible for back ended subsidy of 70% for SC, ST, PWD, Women & Transgender categories and 60% for General category of the total Project cost.

Subsidy Payment for beneficiary opted for Shed:

Phase	Time	Amount (in Rs.)	
		SC/ST/Women/ PWD/ Transgender	General
1 st Phase	After completion of cow shed and purchase of 1 st cow & completion of its insurance- 50% of the Subsidy amount	80,640	69,120
2 nd Phase	After purchase of 2 nd cow & completion of its insurance- 50% of the Subsidy amount	80,640	69,120
Total Subsidy		1,61,280	1,38,240

Subsidy Payment for beneficiary not opted for Shed:

Phase	Time	Amount (in Rs.)	
		SC/ST/Women/ PWD/ Transgender	General
1st Phase	After purchase of 1st cow & completion of its insurance- 50% of the Subsidy amount	63,000	54,000
2nd Phase	After purchase of 2nd cow & completion of its insurance- 50% of the Subsidy amount	63,000	54,000
Total Subsidy		1,26,000	1,08,000

NB- To ensure transparency, beneficiaries must make online payments (RTGS/NEFT/UPI) for any item costing Rs. 20,000/- or more, whether purchased from a single or multiple dealers/vendors. For such items, submission of the online transaction receipt is mandatory for subsidy release.

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11	Review and Monitoring	- The CDVO & ADVO (LP) Concerned will monitor the scheme at District level & BVO at block level. - The CDVO will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha. - The SDVO concerned will monitor the scheme at Sub-Division level. - The Director, AH & VS shall administer the Scheme. Monitoring/ reporting & supervision shall be done by the Addl. Director (Livestock Development) & Deputy Director, Dairy Development at State level. - The reports generated on GO-SUGAM should be used for reviews at the block, district and State level. - Review of the scheme will be conducted by Director, AH&VS on monthly basis.
12	These guidelines may be modified by F&ARD Deptt. based on emerging needs and feedback from field personnel.	

Annexure- I

District wise target for implementation of Go-Palan Yojana (GPY) under MKY for the year 2025-26						
Sl. No.	Name of the District	Physical Target				Financial Target (in Rs)
		ST	SC	General	Total	
1	Angul	52	47	175	274	1,29,59,900
2	Bolangir	145	84	284	513	2,42,64,300
3	Balasore	144	171	586	901	4,26,16,300
4	Bargarh	128	93	281	502	2,37,44,000
5	Bhadrak	21	155	581	757	3,58,05,300
6	Boudh	24	32	88	144	68,11,000
7	Cuttack	37	135	601	773	3,65,62,000
8	Deogarh	46	15	37	98	46,35,300
9	Dhenkanal	50	50	176	276	1,30,54,500
10	Gajapati	82	7	23	112	52,97,500
11	Ganjam	16	65	284	365	1,72,64,100
12	Jagatsinghpur	6	136	535	677	3,20,21,400
13	Jajpur	50	98	301	449	2,12,37,200
14	Jharsuguda	53	22	55	130	61,48,900
15	Kalahandi	104	45	122	271	1,28,18,000

16	Kandhamal	116	23	22	161	76,15,100
17	Kendrapara	5	103	415	523	2,47,37,300
18	Keonjhar	228	40	104	372	1,75,95,200
19	Khordha	13	24	161	198	93,65,200
20	Koraput	118	22	33	173	81,82,700
21	Malkangiri	90	24	2	116	54,86,700
22	Mayurbhanj	246	21	44	311	1,47,10,000
23	Nabarangpur	113	20	18	151	71,42,100
24	Nayagarh	14	23	140	177	83,71,900
25	Nuapada	50	13	46	109	51,55,600
26	Puri	4	132	616	752	3,55,68,800
27	Rayagada	98	17	15	130	61,48,900
28	Sambalpur	69	25	56	150	70,94,800
29	Subarnapur	30	57	153	240	1,13,51,700
30	Sundargarh	133	16	46	195	92,23,300
Total State		2285	1715	6000	10000	47,29,89,000

NB: District wise target has been allocated taking additional targets into account.

Annexure – II

Initial Field Verification Report by Block Level Inspection Team

We do hereby certify that, the following applicant's proposed site for establishment of Dairy units have been visited by us and found correct as per their application form.

Sl. No.	Details of the farmer With Address	Category	Details of the Project site	Remark
	Name of farmer- Father/ Husband- GP- Village- Block- Distt. -		Plot- Khata- Mouza- RI Circle- Tahsil- Block -	

Signature -

Name-

Designation-

Place-

Date –

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER,**GO-AHEAD LETTER/ANIMAL TRANSPORT PERMIT**

No.: _____ / Date _____ Valid Till _____

Sri/Smt. _____

category _____ S/O, _____ D/O, _____ W/O _____,
 Proposed site for establishment of Dairy Unit : Plot no. _____, Area _____ sqft., Village: _____, GP: _____,

Block- _____, Dist: _____.

Your application was verified & the site was inspected by the Block level Inspection Team on dated _____ and the application has been recommended.

You are requested to complete the construction of shed (if opted for Shed) & procurement of 1st animal within 60 days of issue of this Go-ahead letter. Otherwise, a 15 days' notice will be served to you for the said purpose. If you will fail to do so, then this Go-ahead will be cancelled.

After successful completion of cow shed & induction of animals in your farm within 6 months of the issue of this Go-Ahead letter, you will be entitled to receive subsidy after asset verification. You are requested to intimate the Block Veterinary Officer immediately after construction of shed & induction of animals in the prescribed format for asset verification.

**Chief District Veterinary
Officer**

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Intimation by Beneficiary

(After construction of Shed & induction of 1st animal)

To

The Block Veterinary Officer,
.....

Sub:- Construction of shed & induction of 1st pregnant/ milch cow for establishment of

Dairy unit under GPY.

Sir/ Madam,

As per the Go-Ahead letter no. Dated received by me, I have completed construction of shed* for 02 nos. cows of sq. ft. in my farm & procured 1st animal from of State..... for establishment of Dairy unit.

Therefore, I request you to visit my farm for verification & release the subsidy amount as per eligibility.

Yours faithfully,

(Signature)

Name in Full-

Village -

GP-

Block-

Mobile No. -

**Delete whichever is not applicable.*

Intimation by Beneficiary

(After induction of 2nd animal/both animals inducted)

To

The Block Veterinary Officer,
.....

Sub:- Induction of 2nd pregnant/ milch cow for establishment
of Dairy unit in my Farm under GPY.

Sir/ Madam

As per the Go-Ahead letter no. Dated
received by me, I have procured the 2nd cow / both the cows from
..... of State for establishment of dairy
unit under GPY.

Therefore, I request you to visit my farm for verification & release the
subsidy amount as per eligibility.

Yours faithfully,

(Signature)

Name in Full-

Village -

GP-

Block-

Mobile No. -

**Delete whichever is not applicable.*

Asset verification report by Block Level Inspection Team

(For approving project completion)

1. Name of the
farmer:.....
2. Location of Established Unit : Village
G.P.
P.S. Block
.....
Dist.
3. Category : (SC/ST/General/ PWD) Sex: (M/F/Transgender)
4. Area of Shed (if opted for Shed): Sq. ft.
5. Construction as per recommendation of BVO/ CDVO (Yes/ No) :
6. No. of pregnant/ milch Cow actually being reared on date of verification:
.....
7. Source of Procurement of Cow with date: Attach the supportive documents
.....
.....
8. Approximate age of the Cows: i) ii)
9. Tag no. of Cows: i)..... ii)
10. Whether insured (Yes/No):

11. Milk yield per day (in case of milch) : i)..... ii)
.....

Total yield / Day:

12. Eligible Subsidy Amount: Rs...../-

Certified that, the above particulars were collected at the doorstep of the farmer during verification by the team. A geo-tagged photograph of the unit along with dairy unit & beneficiary has been taken and enclosed for reference. The amount of subsidy may be released for 1st phase / 2nd phase/ for both phases (in case of purchase of two cows at a time).

Full Signature of the Farmer

Signature -

Date -

Name-

Designation-

Place-

Date -