

**GUIDELINE FOR FODDER ENTREPRENEURSHIP
PROGRAMME" UNDER MUKHYAMANTRI KAMDHENU
YOJANA (MKY) - 2025-26
UNDER STATE SECTOR SCHEME
DIRECTORATE OF ANIMAL HUSBANDRY AND VETERINARY
SERVICES, ODISHA, MANGALABAG, CUTTACK.**

**Guidelines for implementation of "Fodder
Entrepreneurship Programme" during the year 2025-26
under Mukhyamantri Kamdhenu Yojana (MKY)**

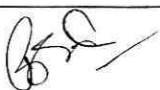
Sl. No.	Components	Fodder Entrepreneurship Programme
1	Objectives	- To produce green fodder in farmer's land to feed their livestock and fetch extra income by selling surplus green fodder and planting materials - To build the capacity and sensitize the farming community for production of green fodder and regarding feeding practices to their livestock - To encourage farmers for consistent fodder cultivation and hence increase the area under fodder cultivation of Odisha - To maintain the optimum productive and reproductive health status of the livestock - To minimize the milk production cost - To increase the overall milk production of the locality
2	Unit Size	For individual farmer: Minimum coverage of 0.25 acre to maximum 5 acres For groups: Minimum coverage of 1 acre to maximum 10 acres
3	Target under the Programme	A physical target for covering 6000 acres has been distributed across all districts. District wise distribution of targets is enclosed as Annexure-VI.
4	Implementing Agencies	The Scheme will be implemented by Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack through the Chief District Veterinary Officers and its field functionaries.



5	Eligibility Criteria	1. All willing farmers (individuals/ groups) will be eligible to avail support under the Fodder Entrepreneurship Programme. 2. MPCS/ WSHG/ VSS/ FPOs/ FPCs/ JLGs can also apply through their President/ Secretary. 3. Farmers must own the land or notarized leased land for a minimum period of 3 years. 4. Land on which beneficiary is willing to cultivate fodder must have assured irrigation facility. 5. Only one individual per household will be eligible to avail assistance under the programme. 6. Farmers must be willing to mandatorily cultivate fodder on the applied land area for 3 consecutive years. To ensure this, the farmer shall give a declaration in this regard in Annexure-I.
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6	Documents required for applying for scheme	Following is the list of documents required by beneficiary for applying for Fodder Entrepreneurship Programme: 1. Copy of Aadhar card in case of individual / Copy of Aadhar card of President /Secretary (who has applied on behalf of group) 2. Land records/ land lease agreement records 3. Photocopy of the 1st page of Bank pass book containing A/C No., bank name & IFSC code for DBT. 4. Declaration for fodder cultivation under the scheme for 3 years as mentioned at Annexure-I. 5. In case of group the copy of the resolution of the group (MPCS/ WSHG/ VSS/ FPOs/ FPCs/ JLGs) to take up fodder cultivation under this programme.
7	Selection Procedure	1. Each farmer/ entrepreneur (individual / group) will apply online through GO-SUGAM portal (http://sugam.odisha.gov.in) as prescribed, to the respective Block Veterinary Officer (BVO) or may contact with AVAS/VAS/BVO of respective block for assistance to apply. 2. All beneficiaries covered under the scheme should be Aadhar linked to avoid duplication. In case of group the Aadhar No. of President /Secretary (who has applied on behalf of group) will be linked. 3. All required documents shall be uploaded in the portal while applying. 4. In case an existing beneficiary wishes to expand the area under fodder cultivation in subsequent years under the Fodder Entrepreneurship Scheme, entrepreneur /group may apply for additional land through the GO-SUGAM portal. Subsidies for the expanded area will be provided according to the designated subsidy pattern.
8	Verification, approval & Issue of Go-ahead	1. The BVO shall compile the Block wise applications and thereafter undertake a joint verification in transparent manner of the proposed fodder unit. The Block Level Inspection Team (BLIT) shall comprise of the following members: a) BVO b) AVAS/VAS c) Concerned Livestock Inspector/ VT/AVAS/ Fodder Staff d) Milk Union Route Supervisor (If applicable) Minimum 2 members of Block Level Inspection Team will undertake a joint verification of the proposed fodder unit. 2. The BVO will upload geo-referenced photographs of the proposed fodder unit under the scheme during their regular inspections along with the beneficiary. 3. The team has to ensure that the respective beneficiary has not availed subsidy under this scheme exceeding the maximum area of 5 acres. 4. After verification by the Block Level Inspection Team, the respective BVO shall forward the applications for establishment of units to the CDVO through GO-SUGAM portal within a span of



		20 days from the date of application by the beneficiary in the scheme. 5. On receipt of applications the CDVO will put the list of applicants before the district "Task force for Boosting Fodder Production" constituted vide Notification No. 14920 date 10.09.2024 (copy enclosed) under the chairmanship of Collector and District Magistrate of the district for approval. 6. Upon approval from the District Task force on Fodder, the Go-ahead letter to the eligible farmers will be issued by the concerned CDVO within 07 days from the date of approval by "Dist. Task force for Boosting Fodder Production".																																																
9	Unit Cost	Cost of establishment of perennial fodder per acre of land is Rs. 70,000/-. Detailed breakup for the same is given below: <table><tr><th>Sl. No</th><th>Item of work</th><th>Quantity & Unit cost</th><th>Amount (in Rs.)</th></tr><tr><td>1</td><td>Cost of planting material</td><td>10000 Nos. @ Rs.0.50 per root/ slip</td><td>5000.00</td></tr><tr><td>2</td><td>Land Preparation by tractor</td><td>-</td><td>2400.00</td></tr><tr><td>3</td><td>Cost of Farm Yard Manure (FYM)</td><td>5 tractor trolley loads @ Rs. 1500/- per TTL</td><td>7500.00</td></tr><tr><td>4</td><td>Cost of Fertilizer</td><td>DAP (50 Kg.), MOP (25 Kg.) & Urea (100 Kg.)</td><td>2475.00</td></tr><tr><td>5</td><td>Plot Clearance and field bonds</td><td>8 Mandays</td><td>3600.00</td></tr><tr><td>6</td><td>Spreading of Fertilizer And FYM</td><td>4 Mandays</td><td>1800.00</td></tr><tr><td>7</td><td>Transplanting of root slips</td><td>10 Mandays</td><td>4500.00</td></tr><tr><td>8</td><td>Gap filling, intercultural operation, irrigation</td><td>20 Mandays</td><td>9000.00</td></tr><tr><td>9</td><td>Harvesting</td><td>75 Man days</td><td>33750.00</td></tr><tr><td colspan="3">Total</td><td>70025.00</td></tr><tr><td colspan="3"></td><td>(Say 70,000.00)</td></tr></table> The unit cost of items mentioned above can be changed / vary depending upon local conditions. However, the overall cost will remain the same i.e. Rs 70.000/-.	Sl. No	Item of work	Quantity & Unit cost	Amount (in Rs.)	1	Cost of planting material	10000 Nos. @ Rs.0.50 per root/ slip	5000.00	2	Land Preparation by tractor	-	2400.00	3	Cost of Farm Yard Manure (FYM)	5 tractor trolley loads @ Rs. 1500/- per TTL	7500.00	4	Cost of Fertilizer	DAP (50 Kg.), MOP (25 Kg.) & Urea (100 Kg.)	2475.00	5	Plot Clearance and field bonds	8 Mandays	3600.00	6	Spreading of Fertilizer And FYM	4 Mandays	1800.00	7	Transplanting of root slips	10 Mandays	4500.00	8	Gap filling, intercultural operation, irrigation	20 Mandays	9000.00	9	Harvesting	75 Man days	33750.00	Total			70025.00				(Say 70,000.00)
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13	Release of subsidy	1. The Block Level Inspection Team will inspect the fodder plot for release of each phase of subsidy. Minimum 2 members of BLIT will undertake the inspection. They will take a geo-tagged photograph of the fodder plot with standing crop along with the beneficiary. The BVO will upload it in GO-SUGAM portal and recommend to the CDVO for release of 1st phase subsidy. 2. On the basis of the recommendation of the BVO and field verification by the BLIT, the 1st phase subsidy will be released to the beneficiary account. 3. After 12 months of issuance of Go-ahead letter (within the period of harvesting stage of the fodder crop) the farmer is to inform the BVO for release of 2nd phase subsidy. 4. Similarly, a second inspection and third inspection will be conducted and basis the recommendation of the BVO and field verification by the Block Level Inspecting Team, the 2nd and 3rd phase of subsidy will be released to the beneficiary account within the specified period. 5. All the procedures will be followed through the GO-SUGAM portal. 6. After completion of the targeted beneficiary, if any balance fund available with the CDVOs same can be utilized for covering more beneficiaries from the waiting list with intimation to the Directorate.
14	Review and Monitoring	1. The CDVO, SDVO, ADVO (LP) & Fodder Officer will monitor the scheme at District level & BVO at block level. 2. Block Veterinary Officer (BVO)/VAS/ AVAS/ VAS (MVU) should cross check at least 10% of the fodder plot before releasing the 1st, 2nd or 3rd phase of subsidy. The BVO shall distribute the target among the above official at Block Veterinary Dispensary. 3. From the district level CDVO, ADVO (AW), ADVO (LP) will inspect at least 5% of fodder plots before releasing the 1st, 2nd or 3rd phase of subsidy. The CDVO shall distribute the target among the district officers. 4. The Lis/ VTs/ Fodder Staff/ Route Supervisor & other such workers will be tied up for providing handholding support to the farmers.



		5. The CDVO will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha. 6. The progress made under the scheme shall be placed before the District Level Fodder Task Force constituted in each district to evaluate the progress of target achievement under Fodder entrepreneurship programme. 7. District wise progress on the scheme will be reviewed on a monthly basis by Directorate, AH&VS. Monitoring/ reporting & supervision shall be done by the Addl. Director (LD)/ Deputy Director (Dairy Development) and Fodder Officer at the State level.
15	These guidelines may be modified by F&ARD Department based on emerging needs and feedback from field personnel.	

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Annexure-I

**Application for assistance for establishment of Fodder Entrepreneurship
Scheme under State Plan for the year 2025-26**

To,

The Chief District Veterinary Officer,

Attested recent
Photograph

1. Name of the beneficiary (as in Aadhaar card) / Group Name (in CAPITAL letter)
2. In case applicant is a group, Group type (MPCS/ WSHG/ VSS/ FPOs/
FPCs/ JLGs).....
3. Name of father/ Husband/ Name of President or Secretary of Group (In
case of Group)
4. Aadhaar of Individual/ President or Secretary of Group: (Attach the
Photocopy of Aadhar card)
5. Category- (SC/ST/General/ PWD) Age.....Sex:
(M/F/Transgender)
6. Occupation of the beneficiary.....
7. Educational Qualification.....
8. No. of family members
.....
9. Residential address/Address for communication (Village, GP, Block, and District)
10. Permanent address (Village, GP, Block, and District)
11. Contact no. (Individual/ President or Secretary of Group)
12. Location of the project - Khata No.-----, Mouza..... Plot No
Revenue Village, Tahsil....., Block.....,
District.....
13. Applied Cultivable area (in acre)
14. Land on lease - Yes/ No
15. No of Livestock's (Large Animal..... Small Animal.....)

16. Whether a member of the Milk Producers cooperative Society (drop down for Milk Union & MPCS)
17. Source of procurement of planting material planned.....
18. Source of irrigation.....
19. Bank Details: A/ C No- , Bank Name.....,
Branch Name....., IFSC Code.....,
Account holder's name.....

Undertaking

The above information furnished by me is true to the best of my knowledge and belief. If any information on my behalf is found false and incorrect Go-ahead issued in my favour may be cancelled.

Further, I hereby declare that as a beneficiary of Fodder Entrepreneurship Programme, I will grow perennial fodder crop mandatorily for a period of 3 years on regular basis from the date of receipt of go-ahead. I agree to abide by the terms and conditions laid down under the scheme and in case of non-compliance, Go-ahead issued will be cancelled and no further subsidy will be given to the beneficiary under the scheme.

Place:

Date:

Applicant's Signature

Annexure - II**Initial Field Verification Report by Block Level Inspection Team**

We do hereby certify that, the following applicant's proposed site for establishment of Fodder Plots have been visited by us and found correct as their application form.

Sl. No.	Details of the farmer/ Group	Address of the Fodder unit	Area proposed for fodder cultivation (In Ac.)
	Name of farmer/ President or Secretary of Group - Father/ Husband- GP- Village- Block- Distt. -	Plot- Khata- Mouza- RI Circle- Tahsil/ Block -	

Signature

Name:

Designation:

Date:

Place:

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER
GO-AHEAD LETTER

No.: _____ /Date -----Valid Till _____

Sri/Smt. _____

category _____ S/O, D/O, W/O

_____ iswilling to cultivate

Perennial Fodder Crop in Plot no. _____ with an area of _____

Acre. of Village: _____ ,GP: _____

Block- _____ ,Dist: _____ which was verified /
inspected by the Block level Inspection Team on _____ and
recommended your application.

You are requested to cover the land with Perennial Fodder Crop within 60 days of issue of Go-ahead letter. Otherwise, a 60 days' notice will be served to you for the said purpose. If you will fail to do so, then Go-ahead will be cancelled.

After successful coverage of the land under Fodder Crop in your farm within 60 days of the issue of this Go-Ahead letter and maintain the fodder crop in that field for one year, you will be entitled to receive subsidy after asset verification for the 1st year. Similarly for successful maintenance of fodder crop in 2nd & 3rd year will be entitled to receive the subsidy. You are requested to intimate the Block Veterinary Officer immediately after completion of the planting of the Fodder Crop in the prescribed format for asset verification.

Chief District Veterinary Officer

Intimation by Beneficiary

(After establishment of the perennial fodder crop)

To

The Block Veterinary Officer,.....

(Through IJ/ VT)

Sub: - Establishment of the perennial fodder crop

Sir/Madam

As per the Go-Ahead letter no..... Dated received by me, I have established the Perennial Fodder Crop over Acre of area in myland Plot No..... / Khata No....., Mouza.....

RI Circle, Tahsil....., Block.....

Therefore, I request you to visit my farm for verification & release the subsidy amount as per eligibility.

Yours faithfully,

(Name in Full)

Village-

GP-

Block-

Contact/ Mobile No. -

Asset Verification of Perennial fodder plot
Report by Block Level Inspection Team

O1. Name of the Farmer:

O2. Location of the Fodder Plot:

Village: G.P. :..... Block:

KhataNo..... Plot No.:..... Total Area:.....

O3. Name of the Block:

O4. Establishment of perennial fodder unit as per scheme guideline:: Yes/
No

O5. Status of the Establishment of perennial fodder unit on the date of
verification:

O6. Eligibility for back ended subsidy:: Yes/No

Certified that, the above particulars were collected at the farmer's field during
verification by the team. A Geo-Tagged photograph of the perennial plot with
standing crop along with the beneficiary has been taken and enclosed for
reference. The

..... phase of back ended subsidy amounting Rs...../- for.....acre
may be released.

Signature of the

Block Level Inspection Team

Full Signature of the Farmer

Signature -

Date-

Name-

Designation-

Place-

Date -

Annexure VI

**District wise physical targets for implementation of Fodder Entrepreneurship
Programme under MKY for the Year 2025-26**

Sl. No.	Name of District	No. of Block	No. of GP	Dairy Farmers	Breedable Cattle	No. of pouring Members OMFED	Target (Ac.)
1	Angul	8	225	58,617	95,888	1,095	200
2	Balasore	12	356	1,31,294	2,49,900	14,487	300
3	Bhadrak	7	218	82,166	2,00,945	12,621	180
4	Bargarh	12	253	11,309	76,604	9,309	200
5	Bolangir	14	317	22,900	78,510	8,133	180
6	Boudh	3	69	11,514	32,123	2,102	100
7	Cuttack	14	373	70,487	2,52,930	14,103	250
8	Dhenkanal	8	212	50,179	1,46,986	630	150
9	Deogarh	3	70	22,289	27,753	399	100
10	Ganjam	22	503	44,571	1,67,707	881	350
11	Gajapati	7	149	17,108	30,351	108	100
12	Jajpur	10	311	63,190	2,00,104	1,440	250
13	Jagatsinghpur	8	198	44,870	1,03,491	17,196	200
14	Jharsuguda	5	78	2,933	28,073	1,281	150
15	Kandhamal	12	171	40,397	36,558	0	200
16	Khordha	10	190	28,664	1,13,170	722	200
17	Keonjhar	13	297	56,241	1,43,421	3,676	250
18	Kendrapara	9	249	50,280	1,53,608	9,035	200
19	Koraput	14	240	29,066	1,11,108	347	200
20	Kalahandi	13	310	19,372	68,976	2,910	250
21	Mayurbhanj	26	404	49,981	1,64,065	478	400
22	Malkangiri	7	111	29,241	85,878	213	120
23	Nabarangpur	10	189	14,498	54,922	1,645	150
24	Nuapada	5	131	5,921	26,921	604	120
25	Nayagarh	8	194	19,687	68,474	192	200
26	Puri	11	268	48,305	1,73,153	6,948	250
27	Rayagada	11	182	18,812	53,444	503	150
28	Sonepur	6	109	7,876	37,331	3,645	150
29	Sambalpur	9	138	12,563	62,256	1,797	200
30	Sundargarh	17	279	26,501	87,934	0	250
Total		314	6794	10,90,832	31,32,584	1,16,500	6,000