

Guidelines for

“Female Calf Rearing Sub-scheme (FCRS)” under Mukhyamantri Kamdhenu Yojana (MKY)

Guidelines for implementation of the “Female Calf Rearing Sub-scheme (FCRS)” under Mukhyamantri Kamdhenu Yojana (MKY) for FY 2025-26.

S. No.	Components	Female Calf Rearing Scheme
1	Objectives	• To enable the dairy farmers to protect and nourish female calves for better growth. • Provision of adequate health care & in time de-worming. • To sustain the improved germ-plasm created through genetic up-gradation. • To reduce delayed maturity in graded heifers through supplementation of balanced feed. • To encourage dairy farmers for adopting scientific management of calves.
2	Scheme benefit	1. Provision of 1400 kg of concentrate calf feed per calf in 8 phases at 50% subsidized cost through OMFED. The calf feed will be provided through MPCs for areas where MPCs is present or through BVO/ LI for areas where MPCs is not present. 2. The female calves booked under the scheme will be insured with 100% subsidy for two years with insured value of Rs 15,000/-. 3. The calves will be provided with routine de-worming and vaccination free of cost.
3	Target under the programme	25,000 female calves born out of Artificial Insemination (AI) will be covered during FY 2025-26.
4	Implementing agencies	The Scheme will be implemented by Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack through the Chief District Veterinary Officers and OMFED.

5	Eligibility criteria	1. All dairy farmers are eligible to avail the benefits of this scheme. 2. Preference should be given to ST, SC, PWD, Woman, Transgender & Small/ Marginal farmer and MPCS members while selecting beneficiaries. 3. One beneficiary is eligible to avail benefit maximum for 2 female calves for a year, for female calves born from CB cow through AI. 4. One beneficiary is eligible to avail benefit maximum for 4 female calves for a year, for female calves born from non-descript/indigenous/graded cow through AI. 5. Calves between 3 months to 8 months of age shall be considered for selection under the scheme.
6	Documents required for applying for scheme	1. Application form along with declaration (Annexure-I) 2. Copy of Aadhaar card
7	Selection procedure	1. All willing dairy farmers i.e. members of Milk Producers Co-operative Societies (MPCS) or non MPCS members having female calf, born out of AI will have to mandatorily apply for the scheme through GO-SUGAM portal. 2. Farmers should be encouraged to apply for FCRS when the female calf age is 1-2 months. All female calves with age less than 6 months should be selected on priority. In case, farmers have applied for FCRS with female calf of age 7-8 months, they too can be enrolled under FCRS on the discretion of respective BVOs. 3. Enrollment of calves of age more than 8 months at the time of submission of application is discouraged. 2. After BVO receives application on GO-SUGAM, a joint verification will be made by the respective BVO, MPCS Secretary (where applicable) & concerned Livestock Inspector/ Veterinary Technician. 3. For verification regarding birth of the calf (whether the calf is born out of AI) LI has to check if the dam AI details are on Bharat Pashudhan portal. If yes, then the female calf born out of AI is eligible for FCRS. The applicant's name for FCRS can be the same as the owner name of the dam on Bharat Pashudhan portal or the applicant's name can be of the immediate family member of the owner of the dam. 4. In cases where LI confirms that the female calf was born out of AI but data of AI done is not found on Bharat Pashudhan portal, it is the responsibility of the AIT who has provided the AI service, to upload the details on Bharat Pashudhan portal so that the female calf can receive benefits under FCRS. 5. The consolidated list of applicants in prescribed format as placed at Annexure-II, duly signed by the MPCS Secretary

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		(where applicable), BVO & Livestock Inspector/ Veterinary Technician will be submitted to the concerned Chief District Veterinary Officer (CDVO) for final selection of beneficiary during DLC - Beneficiaries will be selected on first come first serve basis, if the no. of applications exceeds the target. - If a beneficiary has not availed the benefit for permissible limit of calves (2 in case of calves born from CB cows & 4 in case of indigenous/ graded/non-descript cows) in one financial year, he/she can apply in subsequent years for remaining no. of the calf / calves. - The same beneficiary can avail the benefit under the scheme for a greater number of calves (i.e. calves more than the indicated number at sl. No. 8 above) only after 3 years of availing the benefit for full indicated number of calves.
8	Implementation strategy	- On receipt of recommended applications from BVOs through GO-SUGAM the CDVO will put before the District Level Committee (DLC) constituted vide notification No. 834/FARD date 21.01.2023 (copy enclosed) for approval. The General Manager of concerned Milk union shall also be intimated to attend the DLC meeting. - During DLC, the age of calf as mentioned in the application shall be taken into consideration for priority of selection. - Post approval of the list by the DLC, Go-ahead letter will be issued by CDVO. The CDVO also need to share the DLC approved list with OMFED, GM (Milk Union), & concerned BVOs. - On receipt of approved list, the BVO/VAS/AVAS will facilitate the tagging (if not done earlier), insurance, de-worming & vaccination as applicable of female calves with the help of concerned LI prior to supply of calf feed by OMFED. - The insured value of the calf for insurance will be considered to be Rs 15,000 and premium to be calculated based on the cost. - Concerned BVO also need to enter the selected calf/calves data on the DSS portal within 7 days of issuance of Go-ahead letter so that the beneficiary can receive necessary benefits as

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		per schedule. This is to ensure tracking of benefit delivery to selected calves over the span of 2 years. 6. After tagging of female calves, the BVO will upload 2 photos on DSS for respective beneficiary- - A geo-tag photograph of calf with tag visible and - A geo-tagged photograph of the tagged calf with the beneficiary.
		7. In cases of unavailability of tag and delay by insurance intermediary/insurance company in generating insurance policy, the tagging and insurance of the calves can be completed within 2-3 weeks of selection in DLC. Once the tag no. and insurance policy no. are available, the BVO must update the same on DSS 8. Once selected calves' data is uploaded on DSS (with or without tag no. and insurance policy no.), OMFED must ensure timely supply of calf feed to the respective MPCS from where the beneficiaries can receive calf feed. 9. After tagging of the female calves, the Milk Union will issue Calf Card with the tagged calf photograph pasted on the card (designed by OMFED) for recording of data related to date & quantity of calf feed supplied, date & type of vaccination/ de-worming, insurance details & calf's body weight etc. This Calf Card will be sent to respective MPCS secretary/BVOs. MPCS secretary/BVO will ensure the distribution of cards to the respective beneficiaries. 10. Calf cards and Female Calf Rearing Scheme registers will be provided by OMFED to all MPCS and relevant blocks where MPCS are not present. 11. Calf feed supply details are to be entered on DSS by Milk Unions using their DSS credentials on a fortnightly basis. 12. The OMFED personnel/ ARD staff will visit the female calves in a regular interval & ensure the proper feeding/ management of female calves. The visiting date & body weight gain of calf should be recorded in calf card and then updated on the DSS portal (BVO to upload on DSS portal). 13. The concerned BVO will submit the detail information of the calves as required for insurance to the concerned CDVO. 14. The CDVO concerned will submit the Female calves' information along with the consolidated list of the district to the CEO, OLRDS, Bhubaneswar for deposit of insurance premium to the Insurance Company. 15. The responsibility of all insurance related issues lies with CEO, OLRDS for the entire scheme duration. The CEO, OLRDS will make necessary arrangement for supply of required number of ear tags, applicators & policy schedule forms to concern CDVO. In turn, the CDVO will supply tags, applicators & policy schedule forms to the BVO for insurance of female calves. 16. Target may be diverted to other districts by the Director, AH&VS in consultation with MD, OMFED & CDVOs, if suitable applications are not received from any particular district during

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the selection process.

Time line for activities:

Particulars	Time line
Submission of application by the beneficiary on GO-SUGAM	On rolling basis
Joint verification by BVO, LI/ VT & MPCS Secretary / OMFED personnel	Within 10 days of receiving applications
Recommendation of application as per joint verification to CDVO after initial field verification	Within 5 days of joint verification of block level applications
Approval by District Level Committee of selected beneficiary list & intimation to all quarters	Once a month, every month
Supply of Calf feed in 8 phases for 2 years	Within 15 days of approval of list by DLC & onwards

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| 9 | Release of benefits to beneficiaries | <p>a. After tagging of calf, the OMFED will supply calf feed to the beneficiaries through MPCS in the districts where MPCS functions & through CDVOs for Non-MPCS areas.</p> <p>b. To avoid delay, the calves selected through DLC shall be supplied with calf feed by OMFED even if that is not insured, and the same may be insured within one month period.</p> <p>c. Calf feed shall be supplied in phases corresponding to the age of calf as mentioned below.</p> |
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Phase	Quantity in Kg	Remarks
1 st Phase	100	After approval by the DLC & tagging (at 5 th months of age)
2 nd Phase	100	After 4 months of rearing (at 9 th months of age)
3 rd Phase	150	After 7 months of rearing (at 12 th months of age)
4 th Phase	150	After 10 months of rearing (at 15 th months of age)
5 th Phase	200	After 13 months of rearing (at 18 th months of age)
6 th Phase	200	After 16 months of rearing (at 21 st months of age)
7 th Phase	250	After 19 months of rearing (at 24 th months of age)
8 th Phase	250	After 21 months of rearing (at 26 th months of age)

Mode of supply of calf feed:

1. For members of MPCS in the area covered by MPCS - Calf feed will be provided at 50% subsidized rate at the MPCS. The farmer's share of 50% cost will be deducted from the payment of milk poured.
2. In case of family members belonging to the same household and the applicant for FCRS is different from the registered MPCS member, in that case the amount payable for calf feed after 50% subsidy can either be adjusted from the milk bill that the pourer has with the MPCS or the amount can be paid directly by the FCRS applicant.
3. For non-pouring members of MPCS & Dairy farmers of the area where MPCS operates- Calf feed will be provided at a subsidized rate at the MPCS, farmers will buy calf feed from the MPCS secretary paying 50% cost. MPCS secretary will deposit the payment to Milk Union/OMFED.
3. For districts or areas where MPCS are not present, calf feed storage location will be identified by CDVO or/and GM Milk Union and the beneficiary share payment will be collected by BVO/VAS/AVAS assigned to manage the feed supply and submitted to CDVO office, followed by CDVO office submitting it to OMFED office.
4. Upon receiving the payment amount from the beneficiary, the same has to be mentioned on the calf card of the beneficiary as well as the calf rearing scheme register as proof of payment received and quantity of feed given to beneficiary.

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10	Composition of calf feed & quality monitoring	Composition of calf feed OMFED shall ensure the timely supply of quality concentrated calf feed having following composition on Dry Matter (D.M.) basis, until and unless any change in composition is suggested by Dept. experts: <table><tr><th>Component</th><th>Composition</th></tr><tr><td>Crude Protein (CP)</td><td>20% min</td></tr><tr><td>Ether Extract</td><td>2.5% min</td></tr><tr><td>Crude Fibre</td><td>12% max</td></tr><tr><td>Acid Insoluble Ash</td><td>4% max</td></tr></table> Calf feed quality monitoring plan: <table><tr><th>Place</th><th>Process Owner/Responsibility</th><th>Frequency</th></tr><tr><td>Cattle feed plant</td><td>3rd party quality testing certificate to be provided to the Directorate</td><td>Half yearly basis</td></tr><tr><td>End point (Farmers' premises)</td><td>Feedback collection from the farmer. If a complaint is raised by the farmers, then a sample may be collected by the local LI or MPCs secretary and given to the BVO for lab testing. BVO/CDVO will send the sample to the State Feed Analysis Laboratory, Laxmisagar, BBSR.</td><td>As and when required</td></tr><tr><td>Growth Monitoring</td><td>LI to track progress of the growth of female calves and their weights in their jurisdiction those are getting calf feed under the scheme (on sample basis).</td><td>Quarterly report to be shared with Nodal Officer</td></tr></table>	Component	Composition	Crude Protein (CP)	20% min	Ether Extract	2.5% min	Crude Fibre	12% max	Acid Insoluble Ash	4% max	Place	Process Owner/Responsibility	Frequency	Cattle feed plant	3rd party quality testing certificate to be provided to the Directorate	Half yearly basis	End point (Farmers' premises)	Feedback collection from the farmer. If a complaint is raised by the farmers, then a sample may be collected by the local LI or MPCs secretary and given to the BVO for lab testing. BVO/CDVO will send the sample to the State Feed Analysis Laboratory, Laxmisagar, BBSR.	As and when required	Growth Monitoring	LI to track progress of the growth of female calves and their weights in their jurisdiction those are getting calf feed under the scheme (on sample basis).	Quarterly report to be shared with Nodal Officer
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11	Roles & Responsibilities	1. Secretary, MPCS • Part of block level verification team wherever applicable • Distributing and updating calf cards of FCRS beneficiaries • Distribution of calf feed to beneficiaries & collection of 50% feed cost either through milk bill or direct cash from beneficiaries • Data recording on Calf Card for dairy farmers in area under MPCS. • Distributing leaflet on calf rearing sub scheme to farmers 2. General Manager, Milk Union • Attend the DLC meeting. • Supply of Calf feed to MPCS Secretary/BVO for distribution to beneficiaries with intimation to CDVO. • Uploading of feed supply information in DSS portal at district level. • Submission of utilisation certificate to the OMFED State office. • Regular field visit & follow ups. 3. CEO, OLRDS: • Making arrangements for supply of ear tags, applicator to the CDVOs. • Remit premium amount to insurance Company on receipt of beneficiary list & insurance schedules from the district, • Liaisoning with Insurance Company for issue of policy documents & onward sending to CDVO. • Submission of Monthly Progress Report (MPR) to the Directorate, AH&VS on utilization of funds against insurance. • Supervision of performance of Insurance Company
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4. **Insurance Intermediary**

- Collection of relevant documents and submission to insurance company within 7 days of intimation by BVO, AVAS, VAS, MPCs secretary for insurance of selected calves
- Providing insurance policy print-out to beneficiary farmer within 7 days of insurance policy issuance.

5. **BVO/VAS/AVAS**

- BVO to ensure submission of applications to CDVO through within 5 days after on-ground joint verification.
- Facilitate the tagging, de-worming & vaccination of female calves on the receipt of the approved list.
- Notifying insurance intermediary for insurance of selected calves
- Ensuring that all details are recorded on the calf card issued by OMFED and uploading the same data on DSS portal against each beneficiary.
- Regular field visit & follow up action at the Block level as per the monitoring target.

6. **CDVO**

- Timely processing of applications sent by Block Level Inspection Team.
- Compiling all applications received before each DLC meeting & putting for approval of DLC.
- Share the approved list of beneficiaries with the Directorate (AH&VS), OMFED, GM (Milk Union), Concerned BVOs & MPCs Secretaries.
- Supply tags, applicators & policy schedule forms to the BVO for insurance of female calves.
- Submit the detail information of calves received from all BVOs to OLRDS for release of premium to the Insurance company.
- Share the insurance premium policy against each beneficiary to the concerned BVO/VAS/AVAS.

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- Regular field visit & follow up action at District level.
- Review the progress of FCRS on a monthly basis using data available on DSS portal.

7. **OMFED Officials**

- MD, OMFED shall monitor the scheme jointly with the Director, AH&VS.
- Opening of separate bank account to keep the fund under the sub -scheme Female Calf Rearing.
- Submission of Utilisation Certificates collected from Milk Unions to the Directorate.
- Make prior planning with respect to procurement of raw material, operational planning at cattle feed plant, arrangement of point of storage of cattle feed at MPCS level for timely supply of calf feed according to the age wise requirement.

8. **Milk Union**

- Calf feed supply data entry on DSS portal on weekly basis
- Ensuring proper and timely supply of calf feed to all MPCS
- Coordinate with CDVO & BVO for supply of calf feed to areas where MPCS are not present.

9. **Directorate of AH & VS**

- The Director, AH & VS shall administer the scheme in consultation with MD, OMFED.
- Placement of funds to the OMFED in their separate account for calf feed and to OLRDS towards insurance of calves.
- Monitoring, reporting & supervision shall be done by the Addl. Director, LD & Deputy Director, Dairy Development along with OMFED officials at state level.

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12	Review and Monitoring	1. L.I. will visit the female calves in his/her jurisdiction regularly and measure the calf's body weight, ensure the vaccination and de-worming etc. & record in the calf card including body wt. This data will be shared with the BVO which will be updated by the BVO on DSS portal. 2. BVO/VAS/AVAS will visit the calf on a 20% sample basis in regular interval. He/ she will inquire about the interventions being provided. BVO will monitor the scheme at block level. 3. SDVO will visit the calf on a 10% sample basis regular interval. He/ she will inquire about the interventions being provided. SDVO will monitor the scheme at sub-division level. 4. CDVO/ ADVO, LP / GM, Milk Union will visit the calf on a 5% sample basis regularly. He/ she will inquire about the interventions being provided. CDVO will monitor & supervise the scheme at district level. 5. The Director, AH&VS shall administer the Scheme. Monitoring/ reporting & supervision shall be done by the Addl. Director, LD & Deputy Director, Dairy Development with OMFED Officials at State level. 6. Monthly reviews will be conducted by the Directorate of AH&VS and OMFED jointly and quarterly reviews will be conducted by the State Level Monitoring Committee (SLMC) under the Chairmanship of Agriculture Production Commissioner, Odisha with following members. a. Principal Secretary, F&ARD Deptt. b. Director, AH&VS – Member Convener c. MD, OMFED - Member d. CEO, OLRDS - Member 7. SLMC holds the authority to make decisions and modify the implementation strategy as and when required to ensure smooth implementation & increase uptake of the scheme.
13	These guidelines may be modified by F&ARD Deptt. based on emerging needs and feedback from field personnel.	

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District wise target for implementation of Female Calf Rearing Scheme (FCRS) under MKY for FY 2025-26		
Sl. No.	Name of District	Target
1	Angul	535
2	Balangir	1485
3	Balasore	1985
4	Bargarh	1565
5	Bhadrak	1615
6	Boudh	490
7	Cuttack	2635
8	Deogarh	200
9	Dhenkanal	500
10	Gajapati	250
11	Ganjam	665
12	Jagatsinghpur	2000
13	Jajpur	780
14	Jharsuguda	280
15	Kalahandi	835
16	Kandhamal	250
17	Kendrapada	1345
18	Keonjhar	1040
19	Khordha	550
20	Koraput	470
21	Malkangiri	220
22	Mayurbhanj	540
23	Nabaranagpur	990
24	Nayagarh	440
25	Nuapada	290
26	Puri	1330
27	Rayagada	320
28	Sambalpur	490
29	Subarnapur	605
30	Sundergarh	300
Total		25,000

NB: District wise target has been allocated taking additional targets into account.

