

Guidelines for

“Cash Incentive Sub-scheme for Dairy Farmers”

under Mukhyamantri Kamdhenu Yojana (MKY)

Guidelines for

Sub-Scheme Cash Incentive for Dairy Farmers under Mukhyamantri Kamadhenu Yojana (MKY)

Sl. No.	Components	Cash Incentive Scheme
1	Objectives	To empower dairy farmers pouring milk at MPCs by providing additional income opportunities, ensuring a balanced milk supply for OMFED during lean seasons, and supporting the working capital needs of the dairy farmers.
2	Scheme benefit	Cash incentive up to Rs.5/- per litre of milk will be provided to the dairy farmers who pour milk at MPCs during the lean season i.e. from 1 st September 2025 to 28 th February 2026.
3	Target under the programme	The scheme aims to benefit 1,25,000 milk pourer members of MPCs under OMFED.
4	Implementing agencies	The Scheme will be implemented through OMFED.
5	Eligibility criteria	All MPCs members supplying milk on a regular basis during lean season (September to February) to Milk Producers Cooperative Societies (MPCS) are eligible for getting the benefit.
6	Documents required for applying	1. Copy of Aadhaar card 2. Copy of front page of bank passbook
7	Implementation Strategy	1. The MPCs member, who wants to avail the benefits of the scheme, will submit the copy of his/her Aadhaar card & copy of first page of his/her bank passbook to the MPCs secretary. 2. MPCs and Milk Unions need to submit eligible farmer wise milk collection details as attached in annexure-I. 3. OMFED will create a platform in which these details will be filled and a milk pourers' database will be created with verified Aadhaar & bank details. 4. The Society Secretary will send the compiled & filled excel sheet to respective Milk Union. 5. Subsequently the GM, Milk Union will send the countersigned copy to the P&I Division of OMFED after verification. 6. Milk Unions must submit the data to OMFED headquarter on a monthly basis and the progressive incentive amount will be calculated for Phase-1 and Phase-2 at the OMFED

		headquarter by P&I section (in December for Phase 1 i.e. Sept to Nov collection & in March for Phase-2 i.e. Dec to Feb collection) and then submitted to finance section of OMFED for disbursal of incentive amount to Aadhaar linked bank account of farmer.														
8	Release of subsidy to beneficiaries	1. The incentive amount will be directly transferred to the Aadhaar linked bank account of milk pourers. (DBT through Aadhaar Enabled Payments System). 2. The amount will be released in every 3 months i.e. in 2 phases over the span of 6 months, based on the number of days poured and the quantity of milk poured by the dairy farmer.														
9	Procedure for providing benefits	1. Cash incentive will be provided for milk poured at MPCS as mentioned below.<table border="1"><thead><tr><th colspan="2">Cash Incentive (For FY 2024-25)</th></tr><tr><th>No. of days milk poured out of 180 days</th><th>Rs./Ltr.</th></tr></thead><tbody><tr><td>60-89 days</td><td>1.00</td></tr><tr><td>90-119 days</td><td>2.00</td></tr><tr><td>120-149 days</td><td>3.00</td></tr><tr><td>150-179 days</td><td>4.00</td></tr><tr><td>180 days & above</td><td>5.00</td></tr></tbody></table> 2. A separate register will be maintained by the MPCS secretary, where daily pouring data will be captured, which will be used to calculate the pourer wise quantity of milk received. 3. Incomplete claim statements from MPCS secretaries will not be entertained for release of incentive 4. Every 2 weeks, the milk pourer wise cumulative data will be shared by MPCS secretaries with respective Milk Unions, which will then be cross verified and submitted by Milk Unions to OMFED head office. (The platform created by OMFED will be able to create digital reports) 5. OMFED will share the milk pourers' data with Director of	Cash Incentive (For FY 2024-25)		No. of days milk poured out of 180 days	Rs./Ltr.	60-89 days	1.00	90-119 days	2.00	120-149 days	3.00	150-179 days	4.00	180 days & above	5.00
Cash Incentive (For FY 2024-25)																
No. of days milk poured out of 180 days	Rs./Ltr.															
60-89 days	1.00															
90-119 days	2.00															
120-149 days	3.00															
150-179 days	4.00															
180 days & above	5.00															



		AH&VS by 15th of every month for record keeping. (OMFED's portal access will be shared with DAH&VS as well.) 6. Once approved by OMFED head office, the incentive amount will be paid to beneficiaries.
10	Role & responsibilities	I. Dairy Farmers/Milk Producers 1. He/ She should be a regular pouring member of MPCS and must be supplying milk to MPCS during the lean season (September 1st to February 28/29th). 2. He/ She should supply the required standard of milk without any attempt of adulteration. 3. He/ She should keep the milk passbook up to date regularly. 4. All the required information for receiving of incentive such as correct name, membership number & Aadhaar linked bank details shall be submitted by him/her. II. Milk Producers Cooperative Societies (MPCS) 1. Maintain the registers such as Membership, milk



procurement register, Payment etc. up-to-date.

2. Regular testing of milk to identify & prevent supply of substandard and adulterated milk.
3. Maintain separate register of farmer wise daily pouring data at society level for payment of incentive.
4. The Secretaries of MPCs will prepare member wise milk supplies/ Incentive statements, in the prescribed format which will be certified by the President, 2 members from the Management Committee of the Society and countersigned by the concerned Route supervisors.
5. MPCs should submit farmer wise milk supply statement every 2 weeks in the prescribed format (Annexure-I) to Milk Union duly cross verified by the Route Supervisors.

III. **General Manager, Milk Unions**

1. Milk Union will verify incentive claims received from MPCs with regard to authenticity of membership and quantity/quality of milk received.
2. Consolidated MPCs wise claim statement shall be prepared & submitted to P&I division of OMFED by Milk Union in both soft & hard copy on monthly basis.
3. The claim statement should be properly checked & authenticated by the General Manager, Milk Union, and Internal Auditor.
7. Incentive statements of the previous month should reach the OMFED head office by 10th of every month.
8. **OMFED**
 1. After necessary scrutiny of the claim statement received from different Milk Unions every quarter during the lean season (Sept to Feb), OMFED will prepare the soft copy and hard copy of the farmer wise bank details as well as farmer wise cash Incentive amount to be transferred through DBT to Farmers' Bank Account.
 2. The claimed quantity of milk for disbursement of incentive recommended by Milk Unions should be restricted to the total quantity of milk received at the Dairy Plants of OMFED / Unions.



		8. Directorate of AH & VS 1. Reviewing the monthly incentive statement submitted by OMFED. 2. May ask BVO to check the records at the MPCS under his jurisdiction. 3. Release fund to OMFED.
10	Review and Monitoring	1. OMFED HQ, needs to submit the utilization certificate after each phase of incentive disbursal by mentioning the payment status against each farmer entry in the format of Annexure-I. It should include both successful and unsuccessful transaction details. 2. Basis the utilization certificate report of phase-1, funds to be provided to OMFED for phase-2 will be calculated. 3. The General Manager of Milk Unions shall monitor the implementation of scheme at MPCS level on regular basis. 2. Review of Milk Unions will be taken by OMFED every month. 3. BVOs / CDVOs shall inspect records and documents relating to the scheme at MPCS & Milk Union level respectively. 4. Review of the scheme shall be conducted by Managing Director, OMFED involving Director AH&VS on monthly basis.
11	These guidelines may be modified by F&ARD Deptt. based on emerging needs and feedback from field personnel.	

BSC

(9) (1) 7

[illegible]