

Guidelines for

“Buffalo Entrepreneurship Development Scheme” under Mukhyamantri Kamdhenu Yojana (MKY)

Guidelines for implementation of Sub Scheme- “Buffalo Entrepreneurship Development” for the year 2025-26 under State Plan

S. No.	Components	Buffalo Entrepreneurship Development
1	Objectives	To promote establishment of small-scale buffalo units in the state to enhance milk production improving the livelihood of small & marginal farmers & contributing to community nutrition and food security.
2	Unit cost & unit Size	1. Unit cost: Rs.2.304 lakhs 2. Unit Size: 1+1 Graded Murrah She Buffaloes
3	Target under the programme	1. 2,000 beneficiaries during the FY 2025-26. 2. The district wise distribution of targets is enclosed at Annexure-I. 3. The CDVOs shall distribute the targets among the blocks. While allocating targets to blocks the technical feasibility & economically viability of the scheme for the Block should be taken into account by the CDVOs. 4. The scheme will be implemented in all 30 districts of the State.
4	Implementing agencies	The Scheme will be implemented by Directorate of Animal Husbandry & Veterinary Services, Odisha, Cuttack through the Chief District Veterinary Officers and its field functionaries.
5	Eligibility criteria	All willing farmers are eligible to avail the support under the scheme.
6	Documents required for applying under the scheme	1. Copy of Aadhaar card 2. Copy of record of rights of land, only for the applicants opting for shed construction 3. First page of bank passbook 4. Caste certificate, if category is other than 'General'. 5. For applicants under Transgender category, Transgender certificate issued from 'National Portal for Transgender

		Persons' 6. Beneficiary of PWD (Person with differently abled) has to produce the certificate in support of disability of 40% or more from the Competent Authority for eligibility under 70% subsidy categories.
7	Selection procedure	1. Interested farmer/ entrepreneur/ member of SHG will apply through GO-SUGAM portal along with relevant documents and after successful submission, the application will be forwarded to the respective Block Veterinary Officer (BVO) for scrutiny. 2. Only one individual per household will be eligible to avail assistance under the scheme (once in 3 years). 3. A beneficiary can apply under the scheme either opting for shed construction or without shed construction component. 4. The applicants opted for "No shed", land details are not mandatory. The applicant opted for "Shed", land patta/ ownership details are mandatory. 5. Beneficiary selection for the above scheme is interchangeable within the 70% subsidy eligibility categories incase beneficiary of a particular category is not available. 6. If the beneficiary under 70% subsidy category is not available, then the beneficiary of general category may be selected. 7. Selection of female, PWD & transgender beneficiaries under General category should be minimum 50%. 8. As per financial year target, applicants will be selected on first come first serve basis. 9. The leftover eligible beneficiary if any may be given priority during selection process of subsequent year. 10. The BVO shall prepare the Initial Field Verification Report (Annexure -III) after joint verification of the proposed unit by the Block Level Inspection Team (BLIT) which is comprised of the following members: - a. BVO b. VAS/ AVAS c. Concerned Livestock Inspector 11. The Geo tag photographs of the land in case of "With Shed option" or the existing shed for "No shed option" are to be taken by the BLIT and to be uploaded to the portal along with the Initial Field Verification report by the BVO.

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		12. On recommendation by the BLIT, the respective BVO shall forward the applications to the CDVO through GO-SUGAM portal. 13. The CDVO shall compile the recommended applications of different blocks & place before the District Level Committee (DLC) notified vide notification no. 834/ FARD date 21.01.2023 (copy enclosed) for final approval. 14. Additionally, CDVOs may request the collectors of their respective districts to hold special DLC for MKY apart from the monthly DLC. 15. After approval of the list, Go-ahead letter (electronically generated on GO-SUGAM) to the eligible farmers will be issued by the concerned CDVO along with the transport permit (Annexure-III) for transport of animal from outside the state.
8	Implementation Strategy	1. After issue of go-ahead letter, the farmer opting for shed shall construct the Buffalo shed. 2. The possibility of shed constriction may be explored in convergence with MGNREGS scheme wherever possible. In that case the subsidy towards shed construction shall not be allowed. 3. Thereafter the beneficiaries will be asked to procure milch/ pregnant Graded Murrah she Buffalos of minimum 8.0 Ltr. of milk yield per day from out of State within 60 days of issue of Go-ahead letter other wise 15 days' notice will be served. Failing which CDVO will cancel the Go-ahead letter & another beneficiary will be selected against the defaulter. 4. Applicants need not to travel outside the state by themselves to bring cattle. Anyone including family members/ acquaintances/ cattle traders on behalf of applicants can bring the cattle from outside the state. 5. Beneficiary not opting for shed can go for only animal induction and avail subsidy accordingly. 6. The BVO will ensure the purchase of animals from outside the State by verifying the supportive documents like: • Copy of seller's Aadhaar card • Geo-tagged photo of animal with tag no. visible at source location • Geo-tagged photo of animal with tag no. visible at destination location i.e. at beneficiary shed

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		• Copy of animal transport permit • Purchase receipt of animal 7. The payment for the purchase of the cattle should be made through any of the options like- UPI transfer, net banking, and money to the seller's bank account by visiting any bank. This is to ensure that there is an electronic trail of the payment made and the proof can be uploaded as payment receipt on GO-SUGAM by BVO at the time of verification. 8. List of acceptable transaction proofs- A. In case of UPI transfer- Screen-shot of transaction on UPI with details like date and time of payment, recipient UPI ID/bank account B. In case of net banking- the downloaded successful transfer receipt C. In case of direct transfer to bank account- the money transfer receipt or copy of the first page of the bank passbook and the page on which money transfer details are legibly printed 9. The proper tagging and health certificate of cattle is the responsibility of the cattle seller and hence the applicant should inform the seller to coordinate with the cattle source location local veterinarian in order to ensure tagging and health certificate (if not already done) before buying. 10. Post buffalo procurement, the local veterinary officer shall extend technical support like ear tagging in case of ear-tag loss, Geo tagging photograph, insurance of animal & other technical supports as and when needed and utmost transparency should be maintained while grounding of assets. 11. Insurance of animals is mandatory. Farmer may avail the benefit of the insurance under Go-Sampad Bima Yojana. 12. The procurement of Graded Murrah she Buffalo may be either pregnant or milch. If milch, it should be preferably of 1st or 2nd lactation & within 60 days of lactation. 13. After completion of shed construction & induction of 1st / 2nd Graded Murrah she Buffalo, the beneficiary shall intimate the BVO on Go-SUGAM in Annexure-V/Annexure VI respectively. 14. Thereafter, the Block Level Inspection Team will inspect the dairy unit and take geo-tagged photographs of the unit. Then upload the photographs along with the Asset Verification Report (Annexure - VII) in GO-SUGAM portal and recommend to the CDVO for release of 1st installment of subsidy @ 50% of subsidy amount through DBT mode. 15. Similarly, the farmer will be eligible for release of 2nd phase of subsidy amount subsidy after procurement of the 2nd Graded Murrah she Buffalo following the procedure that of the 1st Graded Murrah she Buffalo. (Annexure-VII)
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		16. If beneficiary wants, he/she can purchase 2 Graded Murrah she Buffalos at a time & subsidy amount may be released accordingly.																					
9	Project cost	Rs.2.304 lakhs project cost for 02 graded Murrah She Buffalos (1+1) <table><tr><th>Particulars</th><th>Unit Cost (in Rs.)</th><th>No. /Area</th><th>Amount (Rs.)</th></tr><tr><td>Shed cost for 120 sft. for 2 She Buffalos and 2 calves. (Rs.420/- Per sq. ft)</td><td>420</td><td>120 sft.</td><td>50,400</td></tr><tr><td>Purchase of 2 (milch/ pregnant) graded she Buffaloes yielding 8.0 lts. per day with calves @ Rs.90,000/- including transportation cost per buffalo.</td><td>90,000</td><td>2 no.</td><td>1,80,000</td></tr><tr><td colspan="3">Total Unit cost</td><td>2,30,400</td></tr></table>	Particulars	Unit Cost (in Rs.)	No. /Area	Amount (Rs.)	Shed cost for 120 sft. for 2 She Buffalos and 2 calves. (Rs.420/- Per sq. ft)	420	120 sft.	50,400	Purchase of 2 (milch/ pregnant) graded she Buffaloes yielding 8.0 lts. per day with calves @ Rs.90,000/- including transportation cost per buffalo.	90,000	2 no.	1,80,000	Total Unit cost			2,30,400					
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10	Release of subsidy to beneficiaries	Under the scheme, beneficiaries will be eligible for back ended subsidy of 70% for SC, ST, PWD, Women & Transgender categories and 60% for General category of the total Project cost. Subsidy Payment for beneficiary opted for Shed: <table><tr><th rowspan="2">Phase</th><th rowspan="2">Time</th><th colspan="2">Amount (in Rs.)</th></tr><tr><th>SC/ST/Women/ PWD/ Transgender</th><th>General</th></tr><tr><td>1st Phase</td><td>After completion of shed and purchase of 1st graded Murrah she Buffalo & completion of its insurance - 50% of the Subsidy amount</td><td>80,640</td><td>69,120</td></tr><tr><td>2nd Phase</td><td>After purchase of 2nd graded Murrah she Buffalo & completion of its insurance - 50% of the Subsidy amount</td><td>80,640</td><td>69,120</td></tr><tr><td colspan="2">Total Subsidy</td><td>1,61,280</td><td>1,38,240</td></tr></table> Subsidy Payment for beneficiary not opted for Shed: <table><tr><th>Phase</th><th>Time</th><th>Amount (in Rs.)</th></tr></table>	Phase	Time	Amount (in Rs.)		SC/ST/Women/ PWD/ Transgender	General	1 st Phase	After completion of shed and purchase of 1 st graded Murrah she Buffalo & completion of its insurance - 50% of the Subsidy amount	80,640	69,120	2 nd Phase	After purchase of 2 nd graded Murrah she Buffalo & completion of its insurance - 50% of the Subsidy amount	80,640	69,120	Total Subsidy		1,61,280	1,38,240	Phase	Time	Amount (in Rs.)
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			SC/ST/Women/ PWD/ Transgender	General
	1 st Phase	After purchase of 1 st graded Murrah she Buffalo & completion of its insurance - 50% of the Subsidy amount	63,000	54,000
	2 nd Phase	After purchase of 2 nd graded Murrah she Buffalo & completion of its insurance - 50% of the Subsidy amount	63,000	54,000
	Total Subsidy		1,26,000	1,08,000
	NB- To ensure transparency, beneficiaries must make online payments (RTGS/NEFT/UPI) for any item costing Rs. 20,000/- or more, whether purchased from a single or multiple dealers/vendors. For such items, submission of the online transaction receipt is mandatory for subsidy release.			
11	Review and Monitoring	• The CDVO & ADVO (LP) Concerned will monitor the scheme at District level & BVO at block level. • The CDVO will submit a monthly report on the implementation of the scheme to the Directorate of AH & VS, Odisha. • The SDVO concerned will monitor the scheme at Sub-Division level. • The Director, AH & VS shall administer the Scheme. Monitoring/ reporting & supervision shall be done by the Addl. Director (Livestock Development) & Deputy Director, Dairy Development at State level. • The reports generated on GO-SUGAM should be used for reviews at the block, district and State level. • Review of the scheme shall be made by Director, AH&VS on monthly basis. • District wise progress on the scheme will be reviewed once in two months by the Fisheries and Animal Husbandry Development Department (F&ARD) under the chairmanship of Principal Secretary, F&ARD.		

NB: Please note that these guidelines are subject to modification based on emerging.

needs and feedback from field personnel.

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District wise target for implementation of Buffalo Entrepreneurship Development Scheme (BEDS) under MKY for the year 2025-26

Sl. No.	Name of the District	Physical Target				Financial Target (in Rs)
		ST	SC	General	Total	
1	Angul	10	10	38	58	25,34,600
2	Bolangir	25	17	60	102	44,57,400
3	Balasore	24	33	109	166	72,54,200
4	Bargarh	25	21	61	107	46,75,900
5	Bhadrak	5	30	104	139	60,74,300
6	Boudh	8	11	31	50	21,85,000
7	Cuttack	6	25	105	136	59,43,200
8	Deogarh	9	3	8	20	8,74,000
9	Dhenkanal	11	12	41	64	27,96,800
10	Gajapati	17	1	7	25	10,92,500
11	Ganjam	3	15	62	80	34,96,000
12	Jagatsinghpur	1	25	94	120	52,44,000
13	Jajpur	8	18	55	81	35,39,700
14	Jharsuguda	12	5	15	32	13,98,400
15	Kalahandi	21	10	29	60	26,22,000
16	Kandhamal	23	5	7	35	15,29,500
17	Kendrapara	1	17	67	85	37,14,500
18	Keonjhar	45	9	29	83	36,27,100
19	Khordha	3	5	32	40	17,48,000
20	Koraput	25	5	10	40	17,48,000
21	Malkangiri	19	5	3	27	11,79,900
22	Mayurbhanj	55	5	18	78	34,08,600
23	Nabarangpur	22	4	7	33	14,42,100
24	Nayagarh	3	3	30	36	15,73,200
25	Nuapada	9	2	11	22	9,61,400
26	Puri	1	22	97	120	52,44,000
27	Rayagada	19	3	6	28	12,23,600
28	Sambalpur	15	6	15	36	15,73,200
29	Subarnapur	6	13	36	55	24,03,500
30	Sundargarh	26	3	13	42	18,35,400
Total State		457	343	1200	2000	8,74,00,000

NB: District wise target has been allocated taking additional targets into account.

Attested recent
Photograph

**Application for assistance for establishment of she
Buffalo unit - (1+1) under Sub-scheme Buffalo
Entrepreneurship Development for the year 2024-25**

To,

The Chief District Veterinary Officer,

.....

1. Name of the beneficiary (in **CAPITAL** letter as in
Aadhaar card)
 2. Name of
father/Husband.....
..
 3. Aadhar No: (Attach the Photocopy of Aadhar card)
.....
 4. Category- (SC/ST/General/ PWD) Age.....Sex:
(M/F/Transgender).....
- (Attach the Photocopy of Transgender certificate issued from 'National Portal for Transgender
Persons')*
5. Occupation of the
beneficiary.....
 6. Educational
Qualification.....
 7. No. of family
members.....
 8. Residential address/Address for
communication.....

.....

.....

9. Permanent
address.....

.....

10. Contact no..... 11. Opted for construction of shed
(yes/no).....

12. Location of the project (Village, GP, Block, and
District).....

13. Experience in dairy farming, if
any.....

14. Annual
Income.....
.....

15. Source of procurement of animals,
planned.....

16. Source for availability of feed/
fodder.....

17. Availability of land for fodder
cultivation.....

18. Market and marketing arrangement- Whether through individual or
cooperative: details including selling rate of milk, periodicity of
payment.....

Undertaking

The above information furnished by me is true to the best of my knowledge and belief. I shall abide the guidelines/ instructions of the project if assisted under the scheme. If any information on my behalf is found false and incorrect or deviate to fulfill the objectives of the project, I shall be liable to refund the entire assistance received, forthwith and concerned authority may take action as deemed proper against me.

Place:

Date:

Applicant's Signature

***Countersignature of the BVO
(Office Seal)***

Initial Field Verification Report by Block Level Inspection Team

We do hereby certify that, the following applicant's proposed site for establishment of Dairy units have been visited by us and found correct as per their application form.

Sl. No.	Name of the farmer With Address	Category	Details of the Project site	Remark

**LI/ VT/SAVS
Officer**

VAS/ AVAS

Block Veterinary

OFFICE OF THE CHIEF DISTRICT VETERINARY OFFICER,**GO-AHEAD LETTER/ANIMAL TRANSPORT PERMIT**

No.: _____ / Date _____ Valid Till _____

Sri/Smt. _____

category _____ S/O, D/O, W/O
 _____, Proposed site for establishment of
 Dairy Unit : Plot no. _____, Area _____ sqft., Village:
 _____, GP: _____, Block- _____, Dist:
 _____.

Your application was verified & the site was inspected by the Block level Inspection Team on dated _____ and the application has been recommended.

You are requested to complete the construction of shed (if opted for Shed) & procurement of 1st animal within 60 days of issue of this Go-ahead letter. Otherwise a 15 days' notice will be served to you for the said purpose. If you will fail to do so, then this Go-ahead will be cancelled.

After successful completion of she Buffalo shed & induction of animals in your farm within 6 months of the issue of this Go-Ahead letter, you will be entitled to receive subsidy after asset verification. You are requested to intimate the Block Veterinary Officer immediately after construction of shed & induction of animals in the prescribed format for asset verification.

Chief District Veterinary Officer

.....

.....

Intimation by Beneficiary

(After construction of Shed & induction of 1st animal)

To

The Block Veterinary Officer,
.....

Sub:- Construction of shed & induction of 1st (milch/
pregnant) Graded Murrah she Buffalo under BEDS
(MKY) for FY 2025-26.

Sir/ Madam

As per the Go-Ahead letter no. Dated
..... received by me, I have completed construction of shed for
02 nos. (milch / pregnant) Graded Murrah she Buffalos of
sq. ft. in my farm & procured 1st animal from
..... of State..... for
establishment of Dairy unit.

Therefore, I request you to visit my farm for verification &
release the subsidy amount as per eligibility.

Yours faithfully,

(Name in Full)

Mobile No. -

Address -

**Delete whichever is not applicable.*

Intimation by Beneficiary

(After induction of 2nd animal/both animals inducted)

To

The Block Veterinary Officer,

.....

Sub:- Induction of 2nd (milch / pregnant) Graded Murrah she Buffalo
for

establishment Under BEDS (MKY) for FY 2025-26.

Sir/ Madam

As per the Go-Ahead letter no. Dated
..... received by me, I have procured the 2nd (milch/
pregnant) Graded Murrah she Buffalo / both the (milch/ pregnant)
Graded Murrah she Buffalos from of State
..... for establishment of unit under Buffalo
Entrepreneurship Development (MKY) for FY 2025-26.

Therefore, I request you to visit my farm for verification &
release the subsidy amount as per eligibility.

Yours faithfully,

(Name in Full)

Mobile No. -

Address -

**Delete whichever is not applicable.*

Asset verification report by Block Level Inspection Team**(For approving project completion)**

1. Name _____ of _____ the farmer:.....
2. Address : Village G.P.
P.S. Block
Dist.
3. Category : (SC/ST/General/ PWD) Sex: (M/F/Transgender)
4. Area of Shed (if opted for Shed): Sq. ft.
5. Construction as per recommendation of BVO/ CDVO (Yes/ No) :
6. No. of milch/ pregnant Graded Murrah she Buffalo actually being reared on date of verification:
7. Source of Procurement of milch/ pregnant Graded Murrah she Buffalo with date: Attach the supportive documents
8. Approximate age of the milch / pregnant Graded Murrah she Buffalos:
i) ii)
9. Tag no. of Graded Murrah she Buffalos:
i)..... ii)
10. Whether insured (Yes/No):

11. Milk yield per day (in case of milch) : i)..... ii)
.....

Total yield / Day:

12. Eligible Subsidy Amount: Rs...../-

Certified that, the above particulars were collected at the doorstep of the farmer during verification by the team. A geo-tagged photograph of the unit along with dairy unit & beneficiary has been taken and enclosed for reference. The amount of subsidy may be released for 1st phase / 2nd phase/ for both phases (in case of purchase of two milch/ pregnant Graded Murrah she Buffalos at a time).

Signature of the beneficiary

**Signature of the Block Level Inspection
Team**

Countersignature of the CDVO

(With seal)